



**CHANDIGARH  
UNIVERSITY**

Discover. Learn. Empower.

**NAAC  
GRADE A+**  
ACCREDITED UNIVERSITY

**QS** WORLD  
UNIVERSITY  
RANKINGS  
2014  
**RANKED 1<sup>st</sup>**  
AMONGST PVT UNIVERSITIES IN INDIA

# BECOME THE **VOICE** OF NATION

## UNIVERSITY INSTITUTE OF MEDIA STUDIES (UIMS)



# EMBARK ON A JOURNEY OF MEDIA CAREER WITH CHANDIGARH UNIVERSITY

Chandigarh University is a leading Indian institution offering its students a unique amalgamation of professional and academic excellence. We have been ranked 1st among the private universities in India as per the QS World University Rankings 2024 and have also been bestowed with A+ accreditation by the National Assessment and Accreditation Council in the first cycle itself. We are also ranked amongst the top 30 universities in the NIRF Rankings 2023 released by the Ministry of Education, Government of India.

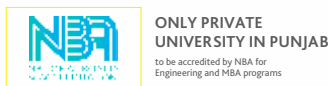
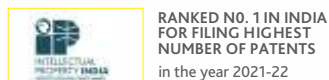
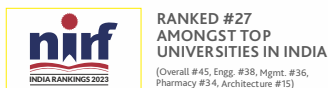
Located in the vicinity of the City Beautiful in India, Chandigarh University has a sprawling 200-acre smart campus with world-class infrastructure and facilities. Home to students from all 28 Indian states, its 8 Union Territories, and 54 countries around the world, CU has transformed into a unique learning universe that amalgamates the spirit of multiculturalism, diverse ethnicities, and hallowed traditions from across the world.

The University provides a global perspective to facilitate students with international learning opportunities through partnerships with more than 460+ top-ranked universities in 90 countries.

## TOP RANKING TESTIFYING OUR EXCELLENCE



BESTOWED WITH  
**A+ ACCREDITATION**  
By National Assessment and Accreditation Council (NAAC) in the first cycle



# UNIVERSITY INSTITUTE OF MEDIA STUDIES (UIMS)

*University Institute of Media Studies (UIMS), develops talented media workers for the dynamic industry of journalism and media. UIMS promotes an environment of experiential learning and focuses on the emerging and enduring forms of mass media. The curriculum is designed in accordance with the most recent national and worldwide trends so that our students are equipped with the most recent information and are trained well for jobs in media industry.*

## PROGRAMS OFFERED:

- **Bachelor of Arts**  
(Journalism + Mass Communication)
- **Masters of Arts**  
(Journalism + Mass Communication)





# WHY JOIN UIMS?

*At the University Institute of Media Studies, you will be learning a curriculum that is at par with the latest media industry requirements and is a perfect blend of theoretical concepts and practical training. Also, you will be facilitated with:*



## **Specialization:**

UIMS is the only institute in the region to offer specializations in Print & Digital Media, Television & Radio and Advertising & Public Relation during UG and PG.



## **Internship and Placements:**

The students of previous years have successfully obtained internship and placement in various media houses like The Tribune, News, ETV Bharat, Advintage, Big FM, Hindustan Times, ABP Sanjha, Spokesman, etc.



## **TV Studio:**

The institute offers a Production Control Room lab to the students which is fully equipped with Multi-Light, Multi-Camera Studio Set-up, Chroma Studio etc.



## **Research:**

The students are familiarized with research in the areas of media. They are encouraged to write and publish their research papers in journals and conferences.



## **Radio Punjab 90.0 FM:**

Chandigarh University's Radio Punjab 90.0 FM has excellent infrastructure with independent recording and broadcasting facilities and serves as an optimal medium for niche audiences addressing the educational, developmental and socio-cultural requirements.



## **Workshops and Lectures:**

UIMS organizes weekly and monthly workshops with prominent personalities from media industry, to apprise its students about the latest trends in the media landscape.



## **Innovative Teaching Pedagogy:**

UIMS makes sure that students have hands-on experience via P2C, coverage of university events, creating news bulletins, newsletters, radio programs, etc.

# SUCCESS STORIES



## Shreya Chakraborty

Placed in

**ET** THE ECONOMIC TIMES

*CU gave me all that I needed as a student, and became my pathfinder to success. Experienced faculties, approachable management, and extensive practical exposure are the assets of this university that have helped me to grab an amazing opportunity to work with the Economic Times (Times Group) as a Social Media Marketing executive.*



## Prajwal Kalia

Placed in

**पंजाब केसरी**

*I had a wonderful experience at Chandigarh University with the faculty and mentors. The mentors did more than what was required of them. Every day I learned new things, was informed about latest media trends and improved my communication.*



## Paankhuri Bhutani

Placed in

**Manyam Event Company**

*UIMS is a Great Institute with learned faculty which has been responsible for overall development of students. It is Best suited institution for quality media education. Its a pleasure to announce that i got placed at 'Manyam Event Company' as an Event manager, in Delhi.*



## Pragati

Placed in

**Ghaint Punjab Media Pvt.Ltd**

*UIMS not only delivers quality media education to the students but nurtures them to be complete media professional with moral & value education. Continuous efforts by the faculty have helped me grab the placement offer of Ghaint Punjab Media Pvt.Ltd All through my journey, my mentors have outstandingly imparted requisite skills demanded during the recruitment process.*

## TOP RECRUITERS



& many more

# Get up to 100 % Scholarship to pursue your dream career

Chandigarh University Common Entrance Test (CUCET) is a national-level entrance exam and scholarship test mandatory for admission into Engineering, MBA, Pharmacy, Agriculture, LLM, Integrated Law and Nursing programs. CUCET is important for students of all courses who want to avail up to 100% scholarships.

## PHASE - WISE SCHOLARSHIPS (For the Academic Year 2023)

**CUCET - PHASE I**  
Nov 2022 - May 2023

**Phase-I Closed**

90.01 TO 100 MARKS: <b>100% SCHOLARSHIP</b>	80 to 90 MARKS: <b>50% SCHOLARSHIP</b>
70 to 79.99 MARKS: <b>40% SCHOLARSHIP</b>	60 to 69.99 MARKS: <b>30% SCHOLARSHIP</b>
50 to 59.99 MARKS: <b>25% SCHOLARSHIP</b>	40 to 49.99 MARKS: <b>15% SCHOLARSHIP</b>
30 to 39.99 MARKS: <b>Eligible only for admissions</b>	

**CUCET - PHASE II**  
June 2023 till August 2023

90.01 TO 100 MARKS: <b>100% SCHOLARSHIP</b>	80 to 90 MARKS: <b>40% SCHOLARSHIP</b>
70 to 79.99 MARKS: <b>30% SCHOLARSHIP</b>	60 to 69.99 MARKS: <b>20% SCHOLARSHIP</b>
50 to 59.99 MARKS: <b>15% SCHOLARSHIP</b>	40 to 49.99 MARKS: <b>10% SCHOLARSHIP</b>
30 to 39.99 MARKS: <b>Eligible only for admissions</b>	

## CU FINANCIAL AID & SCHOLARSHIP

We understand that some people are going through economical hardships but CU's financial aid and scholarship facilities can help you to achieve your dreams. We offer study loans and scholarships up to 100% to support aspiring students.

 <b>CU SCHOLARSHIP FOR SUPER ACHIEVERS</b>	 <b>CU SPORTS-BASED SCHOLARSHIPS</b>	 <b>CU SCHOLARSHIP FOR DEFENSE PERSONNEL</b>	 <b>GOVERNMENT AIDED SCHOLARSHIPS</b>	 <b>TEACHERS' WARD CONCESSION</b>	<small>&amp; many more...</small>
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For detailed information, please visit <http://www.cuchd.in/scholarship/>

## STUDY LOAN

CU provides education loan facilities to students in need of financial support to fulfill their dream of having a great career ahead. A dedicated unit is there to assist the students with all the requisites of the loan.

**Up to 7.5 lakh loan without any security**

**Assistance from multiple banks**

**100% loan covering all expenses**

**Hassle-free and quick process**

**Lowest Interest rate**

### Associated Banks



### Easy EMI Options



# Beyond Academics



**Chandigarh Music and Film Festival**

*In the pursuit of bolstering artistic talent and promoting the rich cultural heritage, we hosted the 3-day Chandigarh Music and Film Festival, bringing together eminent personalities from Indian Film Fraternity.*



**National YOUTH SUMMIT 2023**

*Chandigarh University organized 'Evoke-2023' on National Youth Day. Shri Dushyant Chautala, Hon'ble Deputy Chief Minister of Haryana was the chief guest on the occasion.*



**Chandigarh Rashtriya Natya Mahotsav**

*A two-day theatre festival 'Chandigarh Rashtriya Natya Mahotsav-2023' celebrated different shades of theatre showcasing the talent of theatre artists*



**Community Radio 90.0 FM**

*The Community Radio of Chandigarh University addressing Educational, Developmental and Socio-cultural Requirements of Students*

# Renowned Personalities at CU



**His Holiness The 14th Dalai Lama during an interactive session on Secular Ethics in Modern Education at CU**



**Former President of India - Late Dr. A.P.J. Abdul Kalam during an Annual Convocation at CU campus**



**Sri Sri Ravi Shankar and Actor Sanjay Dutt during the launch of drug-free India campaign at CU**



**Actors Ranbir Kapoor and Vaani Kapoor came to an event at CU**



# REGIONAL ADMISSION CENTERS

## CHANDIGARH

SCO-223 First Floor, Sector - 36 D,  
Chandigarh - 160036  
+91 81466-51569, 81466-51550

## AHMEDABAD

Office No 142,143 Satyam Mall, Jodhpur  
Char Rasta ,Satellite -Ahmedabad -  
380015  
+91 73470-02618

## AMRITSAR

Chandigarh University Admission office  
SCO 9, district shopping complex 3rd  
floor, Burj Punjab building, Ranjit Avenue,  
Block B, Amritsar,  
+91 75270-30533

## BATHINDA

2nd Floor, Inder Singh Tower, Ghore  
Wala Chowk ,Corner of Ajit Road-  
Bathinda  
+91 81466-76296

## BHUBANESWAR

Ground Floor,Plot No 357/3473  
&358/3474 Biju Pattnaik College Road,  
Jaydeb vilhar, Bhubaneswar, Odisha -  
751012  
+91 81143-77227

## DEHRADUN

Shiva Palace, Office No.20-21-22, 2nd  
Floor, 57/19, Rajpur Road, Opposite  
Secretariat, Dehradun - 248001  
+91 87555-57959

## DELHI

9F, 9th Floor, Gopala Tower, Rajendra  
Place- 110008, New Delhi  
+91 96500-12670

## GUWAHATI

#401, 4th Floor, Royal Centre, Ulubari,  
Guwahati, Assam, 781007  
+91 70871-17946

## HAMIRPUR

City Tower,Shop no.1,F.F.,  
Near Canara Bank, Hamirpur (HP)  
+91 81466-51519

## HISAR

Chandigarh University, Hisar office DSS  
114 ,1st floor, Green square market,  
Hisar Haryana, 125001,  
+91 82880-94329

## HYDERABAD

6-3-887, 2nd Floor, MCP Arcade, Raj  
Bhavan Road, Somajiguda Hyderabad-  
500082  
+91 75270-09639

## INDORE

308, Shekhar Central, Palasia Square,  
Indore (M.P.) 452001,  
+91 91110-19091

## JAIPUR

Chandigarh University, 3rd Floor,  
Plot No. 501, Surya Nagar, Gopalpura Bypass  
Road, Jaipur-302018,  
+91 75270-09620

## JAMMU

Palace Road, Opp Fire Station,  
Kachhi Chawni, Jammu (J&K)  
+91 94192-21148

## KARNAL

SCO 357, 1st floor, mugal canal, opp Madras  
Dosa, Karnal , 132001,  
+91 90344-30144

## BANGALORE

Premises No. 42/36, "Rajani Towers" 3rd Floor,  
27th Cross, 7th "B" Main Road, 4th Block,  
Jayanagar, Bangalore- 560011  
+91 81466-51657

## KOCHI

27/167-A7, Padath Building, INTUC  
Junction, Ambaladakavu Road,  
Nettoor, Kochi, Ernakulam- 682040  
+91 70128-65310

## KOLKATA

Ergo Tower-A-1/4;block EP & GP  
Block,Room No-1602A,16th  
Floor, Saltlake Sector 5,kolkata-700091  
+91 98306-67988

## LUCKNOW

Chandigarh University Office,  
Ground Floor, Office No. 101-B,  
Govinda Building, 1-A, Shahnajaf Road,  
Hazratganj, Pincode: 226001  
+91 70735-94798

## LUDHIANA

Building number - 17 AX, 2nd Floor,  
Guru Nanak Tower, Near Baba Deep Singh  
Gurudwara, Model Town Extension, Ludhiana,  
+91 81466-51541

## MANDI

Chandigarh University Admission Office,  
Opposite Bank of India ATM, Moti Bazar  
Mandi. HP.175001  
+91 81466-51519, 98056-45629

## PALAMPUR

Shop No 1, Destination mall, opposite to  
Yamini hotel, Ghuggar, Palampur 176061  
+91 81466-51519

## PATNA

Chandigarh University Ground Floor, Sudama  
Bhawan, in Front of AMS Park, Heera Panna  
Lane,Boring Road Crossing, Patna - 800001  
+91 98183-29202

## RAIPUR

3rd Floor, Dinesh Kanti Complex, MIG 54,  
Sector-1, Shankar Nagar, Turning Point  
Square, Raipur, CG, PIN-492001  
+91 97555-58676

## RANCHI

3rd Floor, SAI MANSION OPPOSITE  
PANCHSHEEL APARTMENT, opposite Bit  
Extension, Usha Rani Lane, LALPUR,  
Jharkhand, RANCHI-834001  
+91 98759-49731

## SAHARANPUR

FF-3B, 2nd Floor, Court Road, Parsavnath  
Plaza, Saharanpur (U.P)- 247001  
+91 94127-42492

## SHIMLA

Arpit Apartment,Old Chestereon No 1,  
Tolland, opposite Forest Head Office,  
Shimla (177001)  
+91 81466-51643

## CHENNAI

No.1 Wheatcroft Road 3rd floor Gee Gee  
Plaza Behind Adyar Anandha Bhavan Hotel,  
Nungambakkam Chennai - 600034  
+91 81466-51603

## VARANASI

Chandigarh University, Shop No- 15, 2nd  
Floor, BC Tower, Near Sajjan Cinema, Sigra,  
Varanasi, UP- 221001  
+91 98759-22535

## VIJAYAWADA

Dr. No : 45-1-81,2nd Floor,  
Padavalarevu, Opposite HCG City Cancer  
Center, Eluru Road, Vijayawada- 520004  
+91 75270-09636

📍 NH-05 Chandigarh-Ludhiana Highway, Mohali, Punjab (INDIA)

☎️ ADMISSION HELPLINE: +91 99159 99224, 99159 99223 | 1800 1212 88800

