



**CENTRE FOR
ADVANCED STUDIES**
IN SOCIAL SCIENCE AND MANAGEMENT

CENTRE FOR ADVANCED STUDIES IN SOCIAL SCIENCE AND MANAGEMENT (CASSM)

Affiliate of



**CHANDIGARH
UNIVERSITY**
Discover. Learn. Empower.



**Institute for Development
and Communication**

M. A. (Liberal Arts)

Two Year Program equipped with International Curriculum Standards and Strategic Relationships with National and International Universities

Starts From August 2024

Why Liberal Arts at CASSM?



BUILDING FUTURE OPTIONS

The program allows students to choose from inter-disciplinary courses. It consists of core courses, elective papers and experiential learning modules. Students are given the option to choose from the proposed elective courses. The chosen electives might include experiential learning/research/teaching assistantship positions.



COMPREHENSIVE SKILL SET

Skill set ranging from critical thinking, problem-solving ability, and proficiency in writing and communication, which comes from training in liberal arts and humanities.



CONVERGENCE OF TECHNOLOGY WITH LIBERAL ARTS

- Technology-led change faces the major challenge of realigning the virtual world with the real world.
- Professionals need the ability to think critically with the sense of empathy that comes from training of liberal arts and humanities.



BROADENING PROFESSIONAL HORIZONS

Program has been framed for:

- Students who are preparing to join the social sciences stream as teachers and to pursue research in social sciences like Political Science, Economics, Sociology, History etc., with an interdisciplinary perspective.
- Aspiring digital communicators, designers and data analysts through convergence of technology with human sensitivity.
- Civil Services aspirants to compensate for their gap year(s).



AN EXPERIENCED GLOBAL FACULTY TEAM

Faculty members are experienced in their own fields and have been drawn from India and abroad.



TRAINING IN THE FIELD

Each course will bring together the best thinkers and practitioners in the field and, as a method of instructions, will include hands on training in the field for problem solving.



EXPERIENTIAL LEARNING

- On-field training will offer the students an opportunity to apply the skills learned during classroom sessions.
- Provide students a perspective on their chosen fields and help them compare their abilities and interests with the requirements in the field.



GUEST-SESSIONS WITH EXPERIENCED PRACTITIONERS

- Special interactions with the guest speakers have been organically weaved in the course design.
- Guest speakers will be persons of excellence drawn from diverse fields with experienced practitioners.

Eligibility

The program is open to all individuals

- A recognised graduate or post-graduate degree in any discipline
- Minimum of 21 years of age on 31st July 2024
- Strong academic record
- Active extra-curricular engagement
- Strong communication skills

Selection Process

Application will be evaluated on a combination of

- Academic record
- Extra and Co-Curricular activities
- Sustained demonstration of talent in one's area of interest

Research/Teaching Assistantship Positions

Monthly stipend will be available for bright candidates.

Key Features : Program Outcomes

Successful Professor/Educator/Public Policy Expert/Professional Digital Communicator.

Liberal Arts scholar/researcher/academic writer by pursuing PhD in one's area of interest.

- Upon completion of the degree course, candidates can pursue Ph.D and research in arts and humanities stream like Political Science, Economics, Sociology etc.;
- Students shall be eligible for teaching social sciences subject, research and corporate placement;
- Prepares students for career opening as digital communicators, designers and data analysts; and,
- Enhance skill set ranging from problem-solving ability, communication and writing proficiency and compete for various competitive examinations.

Location

Classes will be conducted at CASSM - Institute for Development and Communication (IDC), Sector 38A Chandigarh.

Application process starts on
15th March 2024

Deadline: 31st July 2024

www.cuchd.in/cassm

+91 70870-32666. 1800 1212 88800

IDC, Sector 38A, Chandigarh, 160014

Around 40 Students
Master Degree Program with provision of availing a Post Graduate
Diploma in Liberal Arts (PGDLA) after completion of one year

THRIVE UNDER THE MENTORSHIP OF ACCLAIMED ACADEMICIANS & INDUSTRY LEADERS FROM ACROSS THE GLOBE



Prof. Pramod Kumar
Chairperson, Institute for Development and Communication, Chandigarh



Prof. Dipankar Gupta
Professor Emeritus, Institute for Development and Communication, Chandigarh and Professor of Sociology (Retd.), Jawaharlal Nehru University.



Prof. S.L. Sharma
Professor Emeritus, Institute for Development and Communication, Chandigarh



Prof. J.S. Bedi
Director (Research and Training), Institute for Development and Communication, Chandigarh



Dr. Varinder Sharma
Director, Institute for Development and Communication, Chandigarh



Prof. Jaskiran Mathur
Director, Liberal Arts Programme at Institute for Development and Communication, Chandigarh; and Former Director, Professional Studies Programme, St. Francis College, New York, USA



Dr. Manmeet Bali Nag
Professor, Management Studies, Institute for Development and Communication, Chandigarh.



Prof. B.S. Ghuman
Professor Emeritus, Institute for Development and Communication, Chandigarh; and Former VC, Punjabi University Patiala.



Prof. H.S. Shergill
Director (Research), Institute for Development and Communication, Emeritus Prof. of Economics, Panjab University, Chandigarh



Prof. Asha Sethi
Director (Research), Institute for Development and Communication, Chandigarh



Prof. Neelam Mansingh Chowdhry
Professor of Visual Communications, Institute for Development and Communication, Chandigarh; and Emeritus Professor of Indian Theatre, Panjab University



Prof. Meenakshi Malhotra
Director, MBA Programme at Institute for Development and Communication, Chandigarh; and Former Professor of Management, University Business School, Panjab University, Chandigarh



Prof. Bhupendra Yadav
Professor of History at Institute for Development and Communication, Chandigarh; and Former Professor of History, Azim Premji University, Bengaluru.



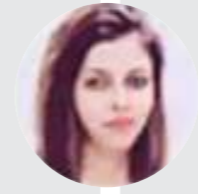
Dr. Shuchi Kapuria
Director (Research), Gender Studies Unit, Institute for Development and Communication, Chandigarh.



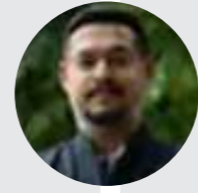
Dr. Chandan Awasthi
Deputy Director, Institute for Development and Communication, Chandigarh



Harsh Chopra
Associate Professor, Institute for Development and Communication, Chandigarh



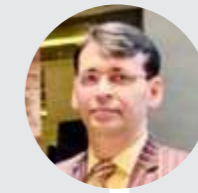
Dr. Anuradha Sekhri
Associate Professor, Institute for Development and Communication, Chandigarh



Kamil Singh
Associate Professor, Institute for Development and Communication. [Master of Business Administration, University of Cambridge]



Manvi Khurana
Assistant Professor, Institute for Development and Communication, Chandigarh



Kanwaljit Singh
Associate Professor, Management Studies, Institute for Development and Communication, Chandigarh.



Dr. Ravinder Paul
Associate Professor, Institute for Development and Communication, Chandigarh



Dr. Richa Walia
Associate Professor, Institute for Development and Communication, Chandigarh



Amit Kumar
Assistant Professor, Institute for Development and Communication, Chandigarh

EXPERIENCED GUEST FACULTY FROM INDIA AND ABROAD



Dr. S.Y. Quraishi
Visiting Faculty, Institute for Development and Communication; and Former Chief Election Commissioner of India



Siraj Hussain
Visiting Faculty, Institute for Development and Communication, Chandigarh; and Former Secretary Agriculture, IAS (Retd.), Govt. of India



Dr. Nadia Singh
Visiting Faculty, Institute for Development and Communication; and Lecturer, Northumbria University in Newcastle, UK



Prof. Kjell-Åke Nordquist
Visiting Faculty, Institute for Development and Communication, Chandigarh



Ajay Kapoor
Visiting Faculty, Institute for Development and Communication, Chandigarh; and Former Vice President and COO in an MNC and Director Infosys



Prof. Steve Taylor
Visiting Faculty, Institute for Development and Communication, Chandigarh; and Professor of Sociology and Research Director, Department of Social Sciences, Faculty of Arts, Design and Social Sciences, Northumbria University, United Kingdom



Akshat Patni
Visiting Faculty, Institute for Development and Communication, Chandigarh [MSC in Environment Management and Master of Business Administration, University of San Francisco]