



MASTER OF BUSINESS ADMINISTRATION

DATA SCIENCE & ARTIFICIAL INTELLIGENCE

IN ASSOCIATION WITH



Unlock the Future of Business

with **Data Science & AI**

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About Chandigarh University

Chandigarh University is a leading Indian Institution that offers a unique blend of academic and professional excellence to its students. CU has partnered with SAS to offer a 2-year Regular MBA Program in Data Science & AI. This innovative and technology-driven program will provide students with the essential knowledge and practical skills in areas such as Machine Learning, Deep Learning, Neural Networks, Analytical Modelling, Big Data Analytics, Big Data Visualization, and other related areas. By learning and applying these skills, students will be able to provide novel solutions to consumers and investors in a wide range of industries, including finance, healthcare, e-commerce, and more.

Awards and Recognition



RANKED AMONGST TOP 1.7% UNIVERSITIES OF ASIA (15812)
by QS Asia Rankings 2022



AMONG TOP 5% UNIVERSITIES IN INDIA
to receive NAAC A+ Accreditation



RANKED AS INDIA'S TOP 3 PRIVATE UNIVERSITY
by QS World University Rankings 2023



RANKED #45 AMONGST TOP MANAGEMENT INSTITUTIONS
- by NIRF



RANKED 1ST AMONG PRIVATE UNIVERSITIES IN NORTH INDIA



RANKED 3RD AMONG TOP PRIVATE UNIVERSITIES OF INDIA



AIT – Management

The AIT Department of Chandigarh University offers industry collaborated courses in emerging areas of management and technology. We have skilled faculty members to contrive a unique competency directed and industry relevant curriculum based on an outcome oriented approach. We align meaningful interactions with academia, community and industry to facilitate value driven holistic development of MBA students and to equip them to meet global business challenges in the professional world.

MBA – Data Science & AI The Future of AI

Significance of the Program

The Postgraduate (PG) Degree Program MBA in Data Science & Artificial Intelligence is significant because it provides students with the knowledge and skills needed to navigate the rapidly evolving landscape of data science and artificial intelligence. In recent years, there has been an explosion in the amount of Data available, and Businesses are recognizing the value of using this data to inform Decision-Making. However, this requires professionals who are skilled in analyzing and interpreting data, as well as in using Artificial Intelligence tools and techniques to extract insights and drive results.

The MBA in Data Science & AI Program equips students with a solid foundation in Business Management principles, as well as specialised training in Data Science and Artificial Intelligence (AI). Graduates of this Program are well-positioned to pursue a range of career paths, including roles in Data Analysis, Business Intelligence, Machine Learning, and more. Moreover, the demand for professionals with expertise in Data Science and AI is growing rapidly, and is projected to continue to do so in the coming years. This means that graduates of this program are likely to enjoy excellent career prospects, with high salaries and abundant job opportunities available to them.

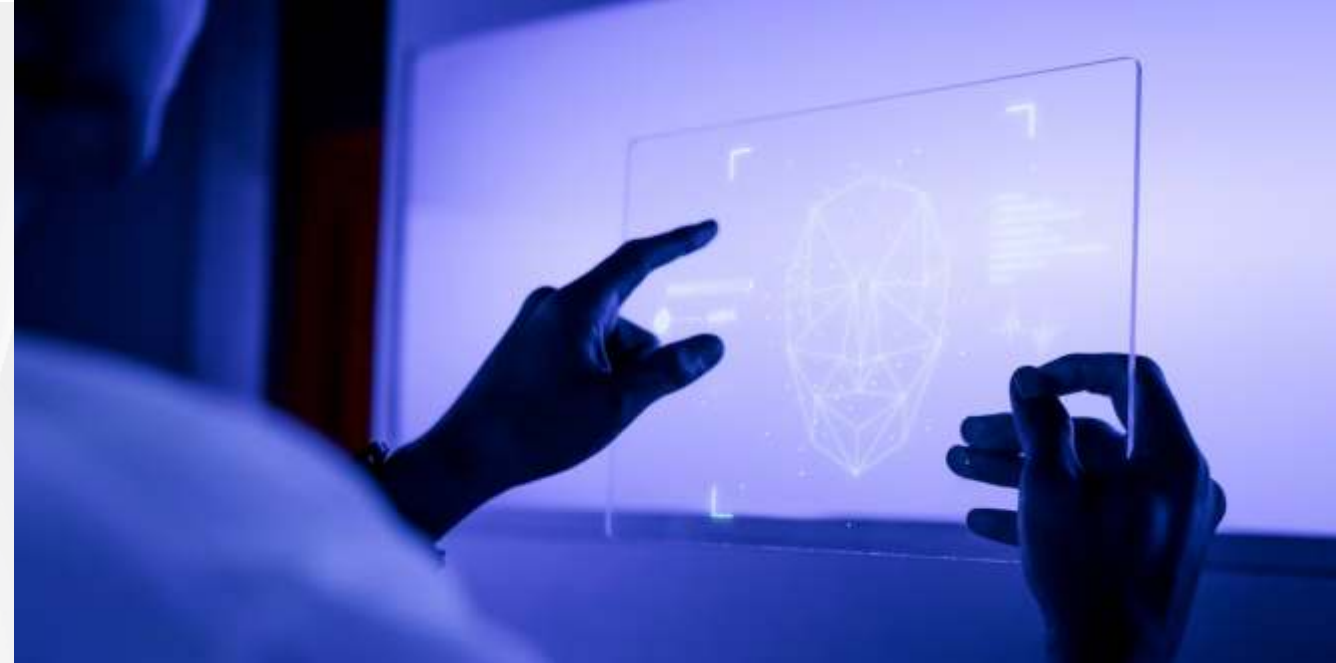
Full Time Program

MBA – Data Science & AI

Eligibility Criteria for Admission

Bachelor degree in any discipline with at least 55% marks from recognized University/ Institution with Mathematics/Statistics/Quantitative Techniques as one of the subjects at 10+2 or Graduation Level.

Duration
2 Years



Why Pursue MBA Data Science & AI at Chandigarh University?

- Program in collaboration with the Global Leader in the field of Advanced Data Analytics & Data Science
- 3 Global Certifications from SAS
- Content Delivery & Advance Training for Global Certification by SAS Experts
- Exclusive Access for Advanced Analytics Tools via SAS Labs
- NAAC A+ Accredited Program from Chandigarh University
- Industry-relevant Curriculum
- Assured Internships to Every Student
- Career Opportunities for Every Student in the field of Data Science & AI
- Entrepreneurial Mindset

3 GLOBAL CERTIFICATIONS BADGES



SAS Certified
Specialist: Machine
Learning Using SAS
Viya 3.5



SAS Certified
Specialist: Base
Programming Using
SAS 9.4



SAS Certified
Specialist: Visual
Business Analytics
Using SAS Viya

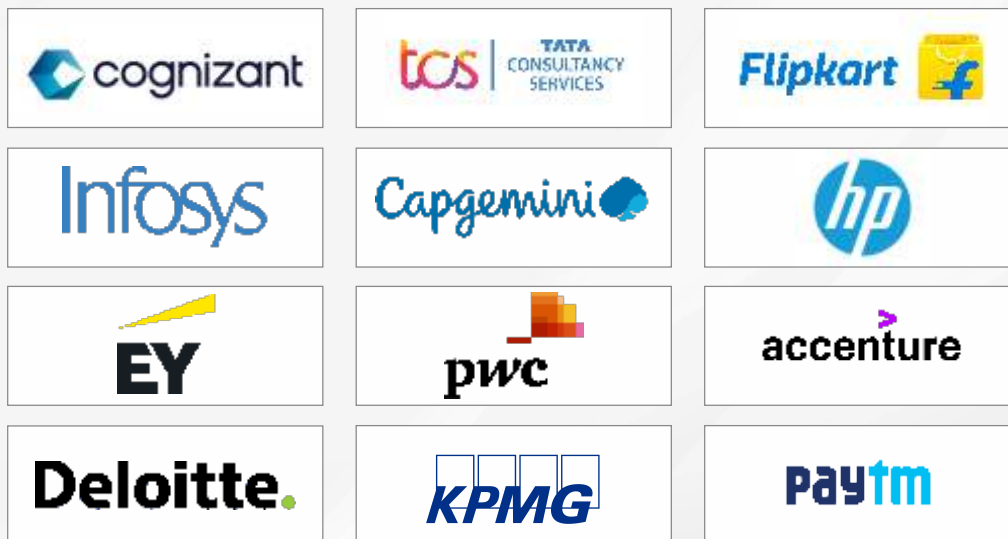
Cutting Edge

Teaching Learning Pedagogy at Chandigarh University

The 2-Years MBA in Data Science & AI program equips students with comprehensive knowledge in Data Science and AI through practical training from Industry Experts from SAS – A Global Leader of Advanced Analytics & Data Science, a Global Mentorship Program, real-world Case Studies, Projects involving tools and technologies like Machine Learning, Deep Learning, Neural Networks, Analytical Modelling, Big Data Analytics, and Big Data Visualization, as well as valuable interactions with Data Science and AI industry leaders from SAS and Entrepreneurs across the Globe. The Curriculum is designed and aligned with the Industry to provide you with in-depth exposure to key elements of the Data Science and AI domain. The excitement of our Data Science and AI Program lies in the ability to practically apply what you learn to real-world business scenarios and problems.

- Advanced Labs featuring the latest Computer Configurations for Hands-on Learning of Data Science & AI
- Comprehensive Analytical Training with a focus on Practical, Real-world Applications for Data Science & AI
- Smart Classrooms with Projectors, Designed to facilitate Advanced Learning programs in Data Science & AI
- Organizing National and International Conferences on cutting-edge technology subjects in the field of Data Science & AI

Top Prospect Recruiters



Job Prospects After Data Science & AI

 Data Scientist	 Technical Project Manager	 Data Analytics Manager	 Business Intelligence Manager
 Chief Data Officer	 Technical Sales Manager	 Artificial Intelligence Specialist	 Machine Learning Engineer
 Business Intelligence Analyst	 Business Analytics Manager	 Data Science Consultant	 Risk Analyst

