CHANDIGARH UNIVERSITY
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Program Schemes for *[BBA Strategic Human Resource (BB-210)]*

Cluster: MANAGEMENT **Institute: Apex Institute of Management (AIM)**

Department: BBA-APEX **Type of Program:** UG/PG

SEMESTER-1		
Course Name	**Course Category**	**Credits**
Principles of Micro Economics	Major Core	3
Business Fundamentals	Major Core	3
Principles of Marketing	Major Core	3
Introduction to HR Technology and Systems	Minor Core	3
Essentials of IT	Major Core	1
Business Statistics	Major Core	3
Fundamentals of Human Resource	Major Core	3
Communication Skills-1	Skill Enhancement	1
Fundamentals of AI	Major Core	3

SEMESTER-2		
Course Name	**Course Category**	**Credits**
Principles of Macro Economics	Major Core	3
Accounting For Managers	Major Core	3
Organisational Behaviour	Minor Core	3
Quantitative Techniques	Major Core	3
Introduction to Python	Major Core	2
Introduction to Labor Laws and Employee Rights	Minor Core	3
Problem Solving & AI Applications	Ability Enhancement	2
Universal Human Values, Ethics and Life Skills (UHV-1)	Value Education	1
Design Thinking and Creativity for Innovation	Skill Enhancement	1
Communication Skills-2	Skill Enhancement	1
Open Elective-I	Open Elective	3

SEMESTER-3		
Course Name	**Course Category**	**Credits**
Fundamentals of Financial Management	Major Core	3
Organizational Behaviour in the Digital Age	Minor Core	3
Principles of Data Visualization	Major Core	1
Human Resource Planning and Development	Minor Core	2
HR Analysis using Excel	Major Core	2
Open Elective – II	Open Elective	3
Environmental Science and Management	Value Education	2
Social Internship	Internship	2
Entrepreneurship Mindset	Ability Enhancement	1
Critical Enquiry and Research Methodology	Ability Enhancement	1

SEMESTER-4		
Course Name	**Course Category**	**Credits**
Business Research Methods	Major Core	3
Talent Acquisition and Retention	Major Core	3
Smart AI HRIS Lab	Major Core	2
Principles of Project Management	Major Core	3
Universal Human Values, Ethics and Life Skills (UHV-2)	Value Education	2
Mid-Grade Project-1	Project	1
Open Elective-III	Open Elective	3
Soft Skills-I	Skill Enhancement	1
Aptitude-I	Ability Enhancement	1
OR		
Quantitative Aptitude and Reasoning	Skill Enhancement	1
Professional Development	Ability Enhancement	1

SEMESTER-5		
Course Name	**Course Category**	**Credits**
Workplace Ethics and Conflict Resolution	Major Core	3
Fundamentals of Consumer Behaviour	Major Core	3
Compensation & Rewards Management	Major Core	3
Management Paradigms from Bhagavad Gita	Major Core	2
Summer Internship	Internship	1
Gender Equality and Empowerment	Value Education	1
Soft Skills-II	Ability Enhancement	1
Aptitude-II	Skill Enhancement	1
OR		
Marketing & Management Essentials	Ability Enhancement	1
Business Strategies & Operations	Ability Enhancement	1
OR		
Academic Writing	Ability Enhancement	1
Statistical Data Analysis	Ability Enhancement	1

SEMESTER-6		
Course Name	**Course Category**	**Credits**
International Business	Major Core	3
Fundamentals of Strategic Management	Major Core	3
Mid-Grade Project-2	Project	1
People Analytics with Python	Minor Core	2
Performance Management & Appraisal Systems	Minor Core	3
Generative AI and Automation Tools in HR	Skill Enhancement	2
SQL Essentials for HR	Skill Enhancement	2

SEMESTER-7 (For Hons.)		
Course Name	**Course Category**	**Credits**
Strategic Human Resource Management	Major Core(EE)	3
Strategic HR Solutions for Startups and SMEs	Major Core(EE)	3
AI in HR Data Privacy and Security	Major Core(CL)	2
Introduction to SDGs	Value Education	1
Managing Diversity at Workplace	Major Core(EE)	3
Internet and Digital Security	Major Core(CL)	3
Artificial Intelligence in Workforce Recruitment	Major Core(CL)	3
Capstone Project-1	Project	3
Project Gap Course	Major core (EE)	1
Advanced Research Methodology	Major Core(EE)	2
Industry Internship	Internship	1

SEMESTER-7 (For Hons. With Research)		
Course Name	**Course Category**	**Credits**
Strategic Human Resource Management	Major Core(EE)	3
Strategic HR Solutions for Startups and SMEs	Major Core(EE)	3
AI in HR Data Privacy and Security	Major Core(CL)	2
Introduction to SDG	Value Education	1
Managing Diversity at Workplace	Major Core(EE)	3
Internet and Digital Security	Major Core(CL)	3
Artificial Intelligence in Workforce Recruitment	Major Core(CL)	3
Dissertation-1	Project	3
Project Gap Course	Major core (EE)	1
Advanced Research Methodology	Major Core(EE)	2
Industry Internship	Internship	1

SEMESTER-8 (For Hons.)		
Course Name	**Course Category**	**Credits**
Capstone Project-2	Project	9

SEMESTER-8 (For Hons. With Research)		
Course Name	**Course Category**	**Credits**
Dissertation-2	Project	9

Program Electives			
Semester	**Course Name**	**Course Category**	**Credits**
Semester-IV	HR Strategies for Employee Retention and Satisfaction	Minor Elective	3
Semester-V	Compliance Management in Employment	Minor Elective	3
	HR Compliance and Legal Frameworks	Minor Elective	3
Semester-VI	Virtual Workspaces and Digital Collaboration	Minor Elective	3
Semester-VIII (For Hons.)	Minor Elective-V: Analytics/Marketing/Finance/Supply Chain/HR/Data Sc.	Minor Elective	3
	Minor Elective-VI: Analytics/Marketing/Finance/Supply Chain/HR/Data Sc.	Minor Elective	3
SEMESTER-VIII (For Hons. With Research)	Minor Elective-V: Analytics/Marketing/Finance/Supply Chain/HR/Data Sc.	Minor Elective	3
	Minor Elective-VI: Analytics/Marketing/Finance/Supply Chain/HR/Data Sc.	Minor Elective	3