

# ISR POLICY DOCUMENT

DEPARTMENT OF STUDENTS' WELFARE  
CHANDIGARH UNIVERSITY

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# **Institutional Social Responsibility**

## **Policy Document**

Chandigarh University (CU), as a progressive institution of higher education, is committed to holistic student development and impactful community engagement. The Institutional Social Responsibility (ISR) Policy reflects CU's commitment to fostering a culture of civic responsibility, ethical leadership, sustainability, and inclusive development. This policy is designed to meet the expectations of various university accreditation frameworks (such as NAAC, NIRF, NBA), align with the United Nations Sustainable Development Goals (UNSDGs), and establish a structured approach to engage students, faculty, and staff in meaningful social outreach.

### **Vision**

To nurture socially responsible, environmentally conscious, and ethically driven graduates who contribute meaningfully to sustainable national and global development.

### **Mission**

- To embed social responsibility as a core value across all academic disciplines.
- To align institutional practices with UNSDGs and national development priorities.
- To institutionalize community service as an essential component of student development.
- To build long-term partnerships with communities for mutual growth.

### **Objectives**

- To integrate ISR into the academic, co-curricular, and extracurricular fabric of the university.
- To address local, regional, and global challenges through student-led and faculty-guided initiatives.
- To align all ISR activities with relevant UNSDGs.
- To encourage inter-departmental collaboration and innovation in community outreach.
- To foster inclusivity, equity, and empowerment through engagement with marginalized groups.

## Scope and Applicability

This policy applies to all departments, centres, student clubs, and administrative units of Chandigarh University. Participation in ISR is expected from:

- Undergraduate and postgraduate students
- Faculty and research scholars
- Administrative and support staff

## Strategic Framework for Implementation

### Institutional Mechanism

- **ISR Domain:** Under the Directorate of Student Welfare (DSW), responsible for planning, monitoring, and reporting.
- **Departmental ISR Programme Officers:** Faculty members nominated to implement ISR in departments.
- **ISR Ambassadors:** Two student representatives (1 male, 1 female) per department.
- **ISR Volunteers:** At least 5% of departmental student strength.

### Programme Design and Execution

Each department must plan and execute ISR activities under the following categories:

Category	Suggested Activities	Relevant UNSDGs
Health	Health camps, mental wellness, blood donation, hygiene awareness	SDG 3
Education	Remedial classes, digital literacy, NEP 2020 awareness	SDG 4
Environment	Plantation, water conservation, e-waste drives	SDG 6, 13, 15
Social Justice	Gender equality, disability inclusion, anti-drug campaigns	SDG 5, 10, 16
Sustainability	Energy audits, SDG seminars, green campus drives	SDG 7, 12, 13

### Activity Calendar

Each department shall submit an semester wise ISR calendar covering at least two activities per core component per semester.

### **Collaboration and Stakeholder Engagement**

- Partnerships with village panchayats, NGOs, schools, and local administration.
- Engagement of alumni, corporate CSR units, and international partners.

### **Documentation and Impact Assessment**

- Use of standard formats for attendance, reporting, and feedback.
- Geo-tagged photos, beneficiary feedback, and outcome mapping.
- Semester-wise evaluation and annual ISR impact report.

### **Recognition and Incentives**

- Certificate of Participation for all active volunteers.
- ISR Excellence Awards for top contributors.
- Academic credits (wherever approved by regulatory bodies).

### **Integration with University Accreditation Criteria**

- **NAAC:** Contributes to Criterion III (Research, Innovation, and Extension), Criterion VII (Institutional Values and Best Practices)
- **NIRF:** Demonstrates societal impact and outreach.
- **NBA:** Enhances Programme Outcomes (POs) on ethics, communication, and societal awareness.
- **SDG Reporting:** Aligns university's outreach to global sustainability metrics.

### **Monitoring and Governance**

- Monthly progress reviews by DSW.
- Biannual reports submitted to the IQAC for inclusion in AQAR.
- Annual audit by External Advisory Committee on ISR.

### **Review and Revision**

The ISR Policy shall be reviewed biennially or as needed based on stakeholder feedback, regulatory changes, and impact assessments.

Chandigarh University considers ISR not just a regulatory requirement but a moral imperative and developmental opportunity. By embedding ISR into the university's DNA, we aim to create compassionate, responsible, and proactive global citizens.