

**CHANDIGARH UNIVERSITY  
GHARUAN**

**FASHION & DESIGN COURSE**

**Course Objectives  
and  
Outcomes**

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Registrar  
Chandigarh University  
Gharuan, Mohali-140413

# Semester I

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Fashion Perception  
BFT-102  
Semester I

**Course Objective:**

1. To make students understand the origin of clothing.
2. To create awareness about clothing culture.
3. To impart knowledge of clothing communication and fashion expression.

**Course Outcome:**

1. Student will get basic insight of psychological aspects of clothing and fashion.
2. Students will develop understanding regarding the fashion movement and consumer behavior.
3. Student will be able to develop an understanding of International and national fashion brands.

**Fabric Study-I  
BFT-103  
Semester I**

**Course Objective:**

1. To impart knowledge about different fiber, yarns and fabrics along with their properties.
2. To enable students to understand fabric structures and their analysis.

**Course Outcome:**

1. Students will develop understanding regarding fibers and their use in different sectors.
2. Students will develop understanding about yarns and their creative use
3. With the acquired knowledge students will be able to identify different kinds of fabrics – composition, weave etc.
4. To make informed choices while selecting fabrics for creating garments or other related products.

**Fundamental of Computer Lab  
BFP-108  
Semester I**

**Course Objective:**

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To gain an understanding of the core concepts and technologies which constitute information technology. The intention is for the students to be able to articulate and demonstrate a basic understanding of the fundamental concepts of Computers & Information Technology.

**Course Outcome:**

1. Students will be acquainted with the basic knowledge computer fundamentals.
2. Students will get the understanding related to different softwares of fashion.
3. Students will get to know about internet surfing and will get fundamental knowledge of computer networking.

**Elements of Design  
BFP-107  
Semester 1**

**Course objectives:**

1. To develop understanding and basic skills of drawing and coloring along with introduction to various art media
2. To introduce students to various elements required to create a design
3. To equip students with knowledge required for application of elements of design in context of fashion
4. To develop understanding regarding visual language of design in study of art and fashion

**Course Outcomes:**

1. Students are accredited with skills of drawing and usage of various art mediums.
2. Competent to develop a good design through application of elements of design
3. Students are able to create compositions using various color schemes
4. They will acquire the ability to perform visual research for application of elements in context of fashion.

**Basic Sewing Techniques Lab  
BFP-106  
Semester-1**

**Course Objectives:**

1. Students will be able to judge the right kind of seam finishes that have to be given to different fabrics
2. Develop skills of students to create basic garment parts and various design elements required for a garment
3. To make student understand the basic skills related to hand stitches and seams.
4. Develop understanding of different terminology used in garments

**Subject Outcomes:**

1. Basic stitching and creative skill will be developed which will help them to construct their garments
2. Students will be able to use different stitches and seams as per the requirement of the garment.
3. Correct placement and attachment of placket and zippers
4. Will be able to convert fullness of garment with different techniques like dart, pleats etc.

## Basic Sewing Techniques

**BFT-105**

**Semester-1**

### Course Objectives:

1. To impart knowledge of machines and tools used for sewing
2. To acquire the knowledge of taking measurements, standardization and different size charts
3. To learn about the various garment details and the way they are attached to finish a garment
4. To learn different types of finishing in garment construction (hand and machine)

### Subject Outcomes:

1. Students will gain basic understanding of garments, machines and their use in apparel and fashion industry
2. Students will be able to know about the different size charts and will be able to take measurements of the person
3. Students will develop an understanding of how different constructional tools help to make a perfect garment.
4. Students will be able to describe their garments in a more professional manner, by using the correct terminology.

## Fabric Study Lab-I

**BFP-104**

**Semester-1**

### Course Objectives:

1. To develop an ability to identify and categorize different fibres, yarns and fabrics.
2. To develop an ability to understand different textile materials used to develop products.
3. To gain knowledge regarding the care and maintenance of fabric.
4. To impart skills to develop different fabrics by using construction techniques.

### Subject Outcomes:

1. Students will gain practical understanding of different textile materials (Fiber, yarn, fabric)
  2. Students will develop understanding regarding the identification and testing parameters of textiles.
  3. Students will be able to develop basic as well as creative textiles.
  4. Students will be able to care for their garments and developed textile material.
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# Semester 2

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Design Concept- 1

BFP-155 A

Semester 2

**Course Objectives:**

1. To understand current scenario in fashion forecasting and movement of fashion on local and global level.
2. To gain knowledge about design process followed by designers for creating a collection of garments.
3. To provide skills for development of inspiration and mood boards relevant to a particular theme or season.
4. To equip students with knowledge of various components of fashion library, identify them in current fashion and apply them in their own designing.

**Course Outcomes:**

1. Students are able to identify a trend (through trend research forecast) and recognize its movement in local markets as affected by global market
2. Ability to create theme relevant boards which are essential to the design process
3. Skilled in hand art to express ideas on sheets through mind mapping and visual research
4. Students can perform independent researches of small scale and apply them in design project

**FASHION ILLUSTRATION- I**

**BFP- 157**

**SEMESTER 2**

**Course Objectives:**

1. To understand female figure form (both natural and fashion).
2. To explore the ability and skill to draw fashion figures and drape garments on them.
3. To enable students to transfer the complete idea of design (colour, texture, silhouette and technique) on paper.
4. To widen the students understanding about fashion art.

**Course Outcomes:**

1. Students will develop an approach towards ideation.
2. Students will learn to draw fashion figures by understanding body proportions.
3. They will be able to drape the desired idea of their design onto the fashion figure.
4. They will be able to enhance their rendering skills using different colour mediums.

**Pattern Making-I**

**BFT-153**

**Semester-2**

**Course Objectives:**

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1. To introduce pattern making technique as it is a vital tool in creating garments.
2. To develop understanding regarding garment pattern blocks and how they relate to human body.
3. To make students understand the terms and symbols used for development of any pattern.

**Subject Outcomes:**

1. Students will gain proper understanding of basics of patternmaking.
2. Students will be able to develop patterns by using the acquired knowledge of patternmaking
3. Students will use basic pattern making principles to create design variations.
4. Students will be able to use the appropriate terminology of used to develop different patterns.

**Pattern Making Lab- I**  
**BFP-154**  
**Semester-2**

**Course Objectives:**

1. To introduce patternmaking to students to develop garments.
2. To introduce to the students the basics techniques of patternmaking
3. To equip students with a working knowledge of patternmaking
4. To introduce extensions of patterns to create various patterns by basic patterns.

**Subject Outcomes:**

1. Developed the skills will help students to use basic patternmaking principles to create design variations.
2. Students will be able to apply patternmaking principles to create design variations and construct garments
3. Exploring the knowledge related to different fashion components students will be able to create variety of patterns regard to sleeve and collars.

**Fabric Study Lab –II**  
**BFP-152**  
**Semester-2**

**Course Objectives:**

1. To introduce students with different dyeing and printing techniques.
2. To enable students to develop articles using dyeing and printing techniques.
3. To understand the importance of finishes on garment.
4. To enable students to develop articles from natural and synthetic dyes.

**Subject Outcomes:**

1. Students will develop the creative skill of developing designs for different products.
2. Students can explore different fabrics to create innovative designs with different dyeing and printing methods.
3. Students will be able to understand different methods of dyeing and printing
4. Students will develop and understanding to create commercial products by using techniques of dyeing and printing.

**Embroidery and Surface Ornamentation**

**BFP-156**

**Semester-2**

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**Course Objectives:**

1. To introduce student with the creative art of embroidery.
2. To develop understanding regarding surface ornamentation.
3. To familiarize students with various techniques of surface ornamentation for value addition.
4. To able to make a products with the help of basic embroidery stitches.

**Subject Outcomes:**

1. Students will be able to explore and bring into practice their ideas through embroidery techniques.
2. Student will be able to understand the application of different embroidery to techniques to create 2D and 3D effects.
3. Students will be able to create innovative designs by combining number of stitches and by using creative raw material.
4. Students will be able to develop utility articles with the help of basic embroidery stitches

**Garment Construction Lab-I**

**BFP-158**

**Semester-2**

**Course Objectives:**

1. To acquaint students with various garments components by providing them the practical skills.
2. To give knowledge about stitching components of garments.
3. To give knowledge of various finishing techniques related to stitching.
4. To give knowledge about how to complete a garment with different styles.

**Subject Outcomes:**

1. Students will gain the understanding regarding different garment components and their construction.
2. Students will be able stitch sleeves, necklines and other parts of garments.
3. Students will be able to construct complete garment.

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# **Semester 3**

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Traditional Textile Lab  
BFP-203  
Gharuan, Mohali-140413  
Semester-3

**Course Objectives:**

1. To impart knowledge regarding traditional textiles of India.
2. To enable students to understand use of these textiles in the field of fashion.
3. To develop handicraft sector, increase handicraft exports and welfare of artisans.
4. To strengthen textile and fashion education in today's world.
5. To promote domestic and foreign direct investment in the textile sector.

**Subject Outcomes:**

1. Students will be able to differentiate between embroidery works of different states.
2. Students will be able to use different technique in their collections.
3. Students will be able to understand the problem, issues and other important conditions of craft men working on traditional textiles of different regions of India

**Design Concept- II**  
**BFP- 203**  
**Semester 3**

**Course Objectives:**

1. To create awareness about Khadi and its role in Indian fashion industry by doing review of literature.
2. To acquire skills for developing different types of boards of design process through hand art and software skills.
3. To develop understanding of client profiles and creating database through questionnaires.
4. To understand working limitations and designing possibilities in conditions provided by a client.

**Course Outcomes:**

1. Students will create as well as present presentations which will empower them with skill of giving live presentation.
2. They will achieve perfection in design process which lays foundation for creating a designer's portfolio.
3. Students will be skilled with the art of creating questionnaires and conducting client survey that empowers them in understanding client requisites and mindset.
4. Team work skill will be enhanced by performing designing and research operations in team.

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**FASHION ILLUSTRATION II**  
BFT-205  
**SEMESTER 3**

**Course Objectives:**

1. To widen the students exposure to the scope of men's and children clothing.
2. To understand male and children body proportions.
3. To design a clothing line for men and children by understanding different themes and occasions.
4. To explore and design different fashion accessories and footwear to give a complete look to the garment.

**Course Outcomes:**

1. Students will gain knowledge about different themes required in the field of fashion.
2. They will be able to draw different clothing lines based on selected/ particular themes
3. Students will develop an approach through ideation
4. They will be able to conceptualize their ideas and amalgamation of different accessories with the garments

**History of Indian Costume**

**BFT-201**

**Semester-3**

**Course Objectives:**

1. To give an insight about various aspects History of Indian costume.
2. To present before them the historic importance and relevance of the costumes and knowledge regarding the creation of garments by taking inspiration from history.

**Subject Outcomes:**

1. Students will develop understanding about ancient and contemporary costumes of India.
2. Students will learn about fabrics, techniques and drapes of different eras and will be able to introduce to today's fashion industry in a more creative way.

**Garment Construction Lab- II**

**BFP-207**

**Semester – 3**

**Course Objectives:**

1. To enhance the skill of students to create adults garments using techniques learned.
2. To develop an understanding about different stitching techniques for adult garments.

3. To learn about adult upper and lower garments.

**Subject Outcomes:**

1. Students will be able to create basic garments for adults.
2. Students will be able to create new designs with basic garments and use them in making designer costumes.

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Marketing and Merchandising  
BET-202  
Gharuan, Mohali-140413  
Semester-3

**Course Objectives:**

1. To familiarize the students with fashion marketing and merchandising.
2. To acquire the knowledge of different fashion retail stores.
3. To develop an understanding about the relation of fashion with marketing.
4. To develop an understanding about different channels of marketing.

**Subject Outcomes:**

1. Students will be able to know about different kinds of marketing and merchandising techniques.
2. Students will develop knowledge of various national and international stores and there marketing techniques
3. Students will be able to add marketing/selling in creative products.
4. Students will be able to understand various selling techniques.

**Pattern Making Lab-II**

**BFP-206**

**Semester – 3**

**Course Objectives:**

1. To develop the ability to create designs through flat pattern method.
2. To develop an understanding about the development and use of commercial paper pattern.
3. To improve their skill of effectively incorporating the art of darts and its manipulation in developing patterns.
4. To acquaint students with the knowledge of different style lines.

**Subject Outcomes:**

1. Students will be able to develop pattern for adults.
2. Students will develop the capability and skills of creating the patterns for designer wear with dart manipulation techniques.
3. Students will get to know about the importance of darts and their uses.
4. Students will be able to develop commercial paper pattern to meet industry standards.

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**CAD**

**BFP-208**

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### Semester-3

#### Course Objectives :

1. To acquaint them with different designing software's
2. To make them understand the importance of CAD in fashion and Garment industry.

#### Course Outcome:

1. Students will be able to perform complex design analysis in short time.
  2. Students will be able to learn different software's for designing.
  3. Students will be able to develop and conceptualize their designs and creations.
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# Semester 4

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History of World Costumes  
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BFT-251  
Mohali-140413  
Semester 4

**Course Objectives:**

1. To acquaint the students with the history and evolution of World Costumes
2. To develop an understanding of differences of costumes in different eras

**Course Outcome:**

1. Student will be able to develop fashion Garments inspired by different eras
2. Students will be able to understand the past and create designs for present and future fashion industry
3. Students will be able to develop a sense of appreciation of art.
4. Students will be able to look at art as source of inspiration

**Fashion Design and Development  
BFP 256  
Semester 4**

**Course Objectives:**

1. To enhance use of mix media in designing processes.
2. To undertake trend research forecast in detail and predict upcoming trend.
3. To build a designer's portfolio that inculcates various aspects of students' work during the course.
4. To develop a sustainable design in given limitations.

**Course Outcomes:**

1. Students will acquire skills of creating a trend forecast that is a fundamental requisite while working as a fashion designer/ merchandiser.
2. They will be able to create a sustainable design with limited resources which is an essential quality of a designer, merchandiser or researcher.
3. They will acquire proficiency in using mix media to create design boards which is a trend widely followed by fashion industry worldwide for designing purposes.
4. Students create a professional designer's portfolio which is their identity in fashion market/world.

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**Pattern Making Lab- III**  
**BFP-254**  
**Semester-4**  
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**Course Objectives:**

1. To develop skills of draping.
2. To understand the relevance of draping in fashion.
3. Identify specific garment features and pattern shapes in order to construct them.
4. To introduce the students with the art of pattern grading.
5. To introduce students with the softwares used in fashion industry for pattern making (Tuka Technology).

**Subject Outcomes:**

1. Students will be able to apply the learned techniques of draping to develop a product.
2. Students will be able to apply the technique effectively for a desired fit in a garment
3. Through grading process, students will be able to develop pattern for different sizes.

**Garment Construction Lab- III**  
**BFP-255**  
**Semester-4**

**Course Objectives:**

1. To develop GMT skills in students.
2. To understand the technicalities involved in creating women and men's wear.
3. To enhance their skills related to stitching and develop understanding related to different women and men garments.

**Subject Outcomes:**

1. Students will be able to develop the existing designs of women and men wear.
2. Students will be equipped with the knowledge and confidence to respond creatively to a design brief within the women's wear market.

**Apparel Manufacturing**  
**BFT-252**  
**Semester-4**

**Course Objectives:**

1. To impart awareness of quality parameters required for apparel quality products.
2. To acquaint students with working atmosphere of fashion and apparel industry.

3. To develop understanding regarding supply chain and CSR.
4. To give knowledge about importance of packaging.

**Subject Outcome**

1. Students will gain insight about fashion industry.
2. Students will develop comprehensive understanding of the fashion industry, its markets, and the particular role of the fashion product designer and developer within the industry.
3. Students will understand the importance of labels, its making as well as its connectivity with consumers.
4. Students will be able to understand working of various department of fashion industry.

**Museum & Craft Study  
BFP-253  
Semester-4**

**Course Objectives:**

1. The main objective of this course is to have an in-depth knowledge of the importance of museums and their role in our society.
2. To make students understand the rich Indian culture.
3. To develop understanding regarding the research and documentation of various crafts by visiting and meeting the craftsmen and artisans personally.
4. To sensitize students about the existing condition of handicraft sector and make direct them to contribute to increase handicraft exports and work for the welfare of artisans.

**Subject Outcomes:**

1. Students will be able to find the role of museum in their life and will be able to appreciate its existence in our society.
2. Students will be able to conduct research on crafts of India and present their research in a practical industry accepted format.
3. Students will build an understanding and confidence to give design solutions to the artisans for further evolution of the crafts.
4. Students will be able to use handicraft techniques and apply the same in their collections

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**Specializations  
(Semester 5)**

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## Surface Ornamentation

### Fabric and Material Exploration

BFA- 303

Semester-5

#### Course Objective:

1. To acquaint students with the availability and utility of different types of textiles.
2. Develop an understanding about textile industry and different associations.
3. To develop skills related to selection and collection of fabric material.

#### Course Outcome:

1. Students will be able to develop creative garments for home textiles, interior and other sectors of society.
2. Students will be able to develop creative and sustainable fabrics.
3. Students will be able to do exploration in terms of designing of different textile material and techniques.

### Advanced Dyeing and Printing

BFA-304

Semester-5

#### Course Objective:

1. To develop sensitivity among students in regard to dyeing and printing in general and in context to Indian craft.
2. To introduce different methods and materials of dyeing and printing.

#### Course Outcome:

1. Students will be able to use the techniques for developing different products.
2. Exploring and applying the old and new ideas of designing in different sector.

### Creative techniques for surface ornamentation

BFA-305

Semester-5



#### Course Objectives:

1. To prepare students to be an entrepreneurs in the field of Textile designing and surface ornamentation.
2. Introduce students with the softwares used for embroidery and designing.

**Course Outcome:**

1. Understanding the process of making and using different fashion and textile materials.
2. Student will be able to develop their ideas in real and use it as per the market demand.

**Garment design and development**

**BFB-303**

**Art of Pattern Making**

**Course Objective:**

1. To familiarize the students with advancements in pattern making techniques and its use in Industry

**Course Outcome:**

1. Students will be able to learn about developing patterns manually and well as on CAD.
2. Students will be prepared to work in fashion industry and as entrepreneur in the field of garment construction and pattern making.

**BFB-304**

**Industrial Patterns and Marker making on computers**

**Course Objective:**

1. To familiarize the students with industrial pattern making techniques.
2. To familiarize students with pattern making software.
3. To apply the knowledge of pattern making software for making patterns and grading.

**Course Outcome:**

1. Students will be able to develop and create patterns for mass and niche market.
2. Students can explore their creativity by learning the concept of pattern making.

**BFB-305**

**Garment Production**

**Course Objective:**

1. To understand the use of fashion components in garments
2. Development and exploration of garments by using different fashion components
3. To explore the draping techniques in garment construction
4. To understand the making of theme based collection

**Course Outcome:**

1. Student will be able to create garments using different fashion components
2. Understanding various draping techniques to create a garment

3. Student will be able to understand the importance of collection based on any theme

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Costume Designing  
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#### **Aesthetic of costume**

**BFE-303**

##### **Course Objective:**

1. To acquaint the students with different elements of fashion and film industry

##### **Course Objective:**

1. Students intellect towards films and fashion will be developed.
2. Students will be able to relationship between costume, society and environment.

#### **Understanding costumes**

**BFE-305**

##### **Course Objective:**

1. Make them professionally competent in the field of costume designing

##### **Course Outcome:**

1. Students will learn the difference in the costumes of different art forms.
2. Develop an understanding about story, script, and character.

#### **Costume creation**

**BFE-304**

##### **Course Objective:**

1. To make them understand the process of developing a costume in collaboration with other team members
2. To encourage them to exploit their creative limits and develop costumes by using textile and non-textile materials.

##### **Course Outcome:**

1. Students will understand the concept of costume designing and making in relation to story.
2. Students will be able to prepare different props, costumes, makeup for a particular concept/ script/ character.

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Fashion and Media  
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BFC 305  
Semester 5  
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**Course Objectives:**

1. To create awareness about impact of social media on Fashion Industry
2. To undertake a project for identifying relationship between a trend and its interaction with social media
3. To be able to understand activities performed inside fashion industry to promote a trend in media
4. To collect consequences of research done to identify origin and declining of a trend on social media and its impact on fashion market

**Course outcomes:**

1. Students understand working relationship between fashion and social media, both, locally and globally
2. Students perform case study for identifying interaction a trend on social media and its impact on fashion market. It should be noted that such a study is part of work responsibility of a fashion analyst and merchandiser
3. They attain skills for handling professional social media accounts as well as proficiency in blog writing
4. Students undertake project to check growth and decline of a particular trend in fashion market, where students will align themselves with workings of fashion industry globally

**Technical Fashion Illustration**

**BFC 304**

**Semester 5**

**Course objectives:**

1. To equip students with skills of using various art media with proficiency
2. To enhance skills of using mix media in designing projects
3. To impart knowledge of designing fashion magazine cover page and developing design catalogs
4. To impart skill of making stylized designs and enhanced sheet presentation

**Course Outcomes:**

1. Students utilize skills of using mix media in many professional ventures that are sought upon in fashion industry, like designing cover page, design catalog etc.
2. Students acquire proficiency in using various art media that are essential to design projects
3. They create stylized figures and innovative fabric textures that enhance their capability as an illustrator
4. They undertake independent design projects that make them responsible for developing their designing sensibilities in given resources

**History of Design and Fashion**

**BFC 303**

### Semester 5

1. To understand key changes that affected design and art through design movements that led to modernism
2. To develop understanding about relevance of modernism in current scenario
3. To undertake study of a particular cultural piece and make it sustainable and relevant in present fashion market
4. To acquire knowledge about development of fashion through Cinema

#### Course Outcomes:

1. Students will acquire knowledge about various design movements that will led them to better understanding of movement of Fashion in relation to other factors
2. Students will learn presentation skills and are adjudged for their research done on development of design through culture, this will provide them with strong base for working on a research paper
3. Students are provided a competitive edge in field of film costume designing through study of development of fashion in cinema
4. They are prepared to work on research projects through in depth knowledge of relationship between art and fashion

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**Global Textile and Apparel Industry**  
**BFD-303**  
**Semester 3**

**Course Objectives:**

1. To develop an understanding of students regarding Textile and Apparel Industry.
2. To sensitize them regarding the environmental issues of textile and apparel industry.
3. To develop an understanding about intellectual property right, patent etc.

**Subject Outcomes:**

1. Students will be able to understand the sustainability process required in textile and apparel industry.
2. Student will learn about the current scenario of fashion and textile industry.
3. Issues which need to be taken care in prevailing environment to make this industry friendly and sustainable.
4. Student will understand about corporate social responsibility in textile and apparel industry.

**Fashion Merchandising Management**

**BFD-304**

**Semester-5**

**Course Objectives:**

4. To develop understanding related to forecasting and developing a product line.
5. To develop understanding working of brands.
6. To make students understand impact of Visual Merchandising.
7. To understand the environment of a store for better sales and growth.

**Subject Outcomes:**

1. Understanding towards the branding will help students to make their place in existing fashion industry.
2. Students will be able to create VM.
3. Students will be able to retail products using techniques learned.
4. Students will be able to develop a product line.

**International Marketing and Buying**

**BFD-305**

**Semester-5**

**Course Objectives:**

1. To acquaint students with different markets and their strategies.
2. To give brief knowledge about working of various buying houses.

3. To give knowledge about how to use social media and e-commerce.
4. To give knowledge about documentation about export/trading.

**Subject Outcome:**

1. Developed understanding about market and retail will help them to develop their career in the same.
2. Understanding the documentation and regulations will help students in developing and marketing their products.
3. Students will understand connectivity of brands and fashion houses.
4. Students will understand usage of digital marketing.

**Research and Line Development-I**

**BFR-302**

**Semester-5**

**Course Objectives:**

1. To develop a critical approach towards different research methodologies and their research implications
2. To teach students an organized way of researching crafts and traditions of different region, documenting and presenting their research in a practical industry accepted format.
3. Understanding of research, its types and importance for their specialized fields.
4. To teach students to identify the overall process of designing a research study from its inception to its report.

**Subject Outcomes:**

1. Students will be able to conduct comprehensive research to solve different problems of society.
  2. Students will know the primary characteristics of quantitative research and qualitative research.
  3. Students will be familiar with the steps involved in identifying and selecting a good theme to use in a study or to develop line in fashion.
  4. Students will be able to identify a research problem and develop same for their study.
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**Fashion Photography**

**BFP-306**

**Semester-5**

**Course Objectives:**

1. The goal is to creatively capture the fashion world to arrest the eye of the viewer.
2. To sensitize students with the knowledge of fashion photograph and its various aspects.
3. Focusing on fashion photography to make students understand marketing of different creative products.

**Subject Outcomes:**

1. Student will be able to showcase their collections and design work through digital media.
2. Through the understanding of fashion photography student will be able to apply their knowledge in identifying the trends of fashion.
3. Student will learn to create still life models and backdrops.

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# Semester 6



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**Fashion Entrepreneurship**  
**BFT-351**  
**Semester 6**

**Course Objective:**

1. To develop an entrepreneurial mindset to evaluate opportunities for new business in the fashion industry and able to adapt to the changing demands of your business.

**Course Outcome:**

1. Students will be able to critically analyze the changing nature in fashion entrepreneurship.
2. Students will be able to apply principles of entrepreneurship, new venture creation and business development to make decisions in the fashion industry.

**Research and Line Development**

**BFT-352**  
**Semester 6**

**Course Objective:**

1. By developing an understanding of research and its application in the creation of collection.
2. To encourage and direct students to prepare their theme based collections as per their specializations.

**Course Outcome:**

1. Students will showcase their collection in the form of exhibition and fashion show.
2. Students will discuss their work in the form of research paper, review paper, seminar or article in any appropriate magazine.

**Portfolio Presentation**

**BFP-353**  
**Semester 6**

**Course Objective:**

1. To make student understand the importance of displaying their work in the best possible way.
2. To prepare students for the world of fashion, where they can grab job opportunities by showcasing and explaining their talent through portfolio.

**Course Outcome:**

1. Students will be able to prepare their portfolio in digital as well as other modes of presentation.
2. Students work will be best showcased and will be able to discuss and explain their work professionally.

Registrar  
Chandigarh University  
Gharuan, Mohali-140413