



**CHANDIGARH
UNIVERSITY**

Discover. Learn. Empower.



MASTER THE CRAFT *of* JOURNALISM AND BECOME THE NATION'S VOICE

University Institute of
Media Studies



Embark on an Academic Journey with Chandigarh University India's No. 1 Private University

Renowned for its academic excellence and cutting-edge research, Chandigarh University proudly stands as India's No. 1 Private University for three consecutive years in the QS Asia University Rankings and also ranked among the top 2% of universities worldwide in the QS World University Rankings 2026.

Founded on a rich educational legacy spanning more than 25 years, Chandigarh University has emerged as India's leading institution in academics, research, sports, culture, and global engagement, nurturing a rich and diverse pool of highly qualified talent who have built successful careers across a wide spectrum of fields. With its broad spectrum of industry-driven, futuristic academic

programs, state-of-the-art research facilities, doctoral faculty, and strong international and industry collaborations, the university equips 21st-century learners with the knowledge, skills, and credentials needed to gain a definitive edge in today's highly competitive, tech driven world.



Ranked No. 1 Private Universities for Three Consecutive Years
By QS Asia University Rankings 2026



RANKED AMONGST TOP 2% UNIVERSITIES WORLDWIDE
By QS World University Rankings 2026



Ranked #19 Amongst Top Universities in India
Engineering #31, Management #32, Pharmacy #15, Architecture & Planning #14



Amongst the Top 0.1% Indian Universities having its Engineering Programs
Accredited by ABET



NBA Accreditation for Engineering and MBA Programs



Bestowed With A+ Accreditation
by National Assessment & Accreditation Council (NAAC) in the first cycle itself



Ranked #1 in India for Filing Highest Number of Patents
in the year 2021-22

University Institute of Media Studies (UIMS)

The University Institute of Media Studies (UIMS) at Chandigarh University epitomizes a realm of groundbreaking education in media, where innovation and creativity converge to redefine excellence. With a commitment to nurturing visionary media professionals, UIMS boasts cutting-edge infrastructure and a curriculum that is at the vanguard of industry trends.

Here, we foster a culture of critical thinking and exploration, encouraging students to transcend conventional boundaries. Our esteemed faculty comprises distinguished industry veterans and scholarly luminaries, who provide invaluable mentorship to empower students in various disciplines, such as journalism, filmmaking, advertising, public relations, and digital media. Through immersive experiential learning, strategic industry collaborations, and a global outlook, UIMS empowers students with the acumen, expertise, and tenacity to excel in the dynamic realm of media and communication.



Key Differentiators

At the University Institute of Media Studies, you will immerse yourself in a cutting-edge curriculum meticulously crafted to meet the dynamic demands of the media industry. The curriculum seamlessly integrates theoretical frameworks with hands-on practical training, ensuring you are equipped with the skills and knowledge needed to excel in the ever-evolving media landscape. Also, you will be facilitated with:

Innovative Teaching Pedagogy

Attain practical learning and hands-on experience with "Practice to Classroom (P2C)," a concept that blends theoretical learning with real-world scenarios. This approach includes coverage of university events and creating news bulletins, newsletters, radio programs, and other media content.

Specialised Learning in Various Domains

Experience specialised learning in print and digital media, television and radio, advertising and public relations, and Documentary, Short Film and Screen Craft. Each specialisation equips students with industry-relevant skills and knowledge, preparing them for diverse career opportunities in the media industry.

Workshops with Renowned Personalities

Learn from influential figures from the media industry on topics, including digital media, broadcast journalism, advertising trends, and media ethics through various workshops and lectures, enriching students with in-depth knowledge of the subject matter and keeping them abreast of the latest trends and developments.

Fully Equipped Television Studio

Hone your skills in the state-of-the-art Television Studio and Production Control Room (PCR), preparing students for impactful careers in television and radio.

Focus on Emerging Domains

Explore cutting-edge areas such as digital journalism, AR/VR content creation, and data-driven storytelling, enhancing students' skills to thrive in the ever-evolving media landscape.

Radio Punjab 90.0 FM

Gain hands-on experience in broadcasting at Radio Punjab 90.0, an in-house community radio station, and develop practical skills in audio production.

Media and Literature Events

Engage in art exhibitions, literature festivals, international conferences, and workshops by renowned personalities in the media and creative industry, enhancing students' academic and personal development.

Intensive Research Programs

Get special research experience with respected media organisations, government agencies, and international brands, promoting deep learning and discovery while encouraging a culture of research and innovation in media studies.

Internship and Placement Opportunities

With an impressive history of placing students in prestigious media organisations, the University ensures a bright future for its graduates. Students have interned and secured placements at prestigious companies such as ANI, NDTV, Living India, India News, The Tribune, ETV Bharat, Radio Mirchi, Big FM, Hindustan Times, ABP Sanjha, and many more.

Programs Offered

Undergraduate Program

Bachelor of Arts (Hons./Hons. with Research) Journalism and Mass Communication

Key Differentiators

State-of-the-Art Media Labs & Infrastructure

PCR Lab with multi-camera studio, green screen/chroma studio, teleprompters, audio mixing, etc., with a well-furnished radio studio for recording, producing and editing sound clips, jingles, and radio programs. Design and editing labs (photo and video editing) using industry-standard software.

Industry-Linked & Practice-Oriented Curriculum

The curriculum includes labs and hands-on training, e.g., AI Journalism Lab, Mobile Journalism Lab, Interview and News Anchoring Techniques, etc. The minor electives/special tracks are Ad and PR, Print and Digital Media Management, Film and OTT, and TV and Radio for tailored learning to an individual's interest.

Internship and Placement Opportunities

Internship and placement opportunities in the major media houses such as The Tribune, News18, India News, Hindustan Times, ABP Sanjha, etc., for successful careers in the media industry.

Holistic Development and Extra-Curricular Exposure

Workshops, guest lectures, and events such as News Anchor Hunt, PR Day, etc. Social internships, community engagement, and fieldwork provide a comprehensive learning experience beyond the classroom.

NEP Aligned Learning Framework

Learning framework structured in accordance with the National Education Policy enables flexible learning pathways, choice-based courses, skill-oriented modules, and holistic student development.

Postgraduate Program

Master of Arts (Journalism and Mass Communication)

Key Differentiators

Hands-On Learning with Advanced Media Infrastructure

State-of-the-art media labs, including a full PCR (Production Control Room), chroma studios, radio production labs, and editing suites. Professional-grade equipment and software, supporting both academic and practical research in broadcast production, multimedia content creation, and experimental journalism.

Curriculum with Industry Relevance and New-Age Media Skills

Innovative curriculum, aligned with the dynamic media landscape, including trending subjects such as digital journalism, mobile reporting, online reputation management, data-driven journalism, and social media content strategy. Students can also specialise in advertising, public relations, or broadcast journalism, gaining expertise in emerging trends and technologies through coursework and research-based learning.

Research Output and Publication Opportunities

Publish research papers, participate in media research conferences, and develop dissertations on contemporary media issues. Faculty mentorship, structured research modules, and access to media datasets and archives provide exclusive support to academic initiatives.

Internship and Placement Opportunities

Internship and placement opportunities in the major media houses, such as The Tribune, News18, India News, Hindustan Times, ABP Sanjha, etc., for successful careers in the media industry.

NEP Aligned Learning Framework

Learning framework structured in accordance with the National Education Policy enables flexible learning pathways, choice-based courses, skill-oriented modules, and holistic student development.



Immerse Yourself in AI-Powered Education

The **AI Journalism Lab** integrates artificial intelligence into journalism practices, preparing students to navigate and excel in the rapidly evolving field of media. By gaining hands-on experience with AI-driven media tools, students get a competitive edge and develop the skills needed to thrive in the digital age.



Content Creation

Generative AI can assist students in creating various forms of media content, such as art, music, and videos, by providing tools that automate or enhance the creative process. This can help students explore new ideas and styles more efficiently.

Personalised Learning

AI can personalise learning experiences by analysing students' progress and preferences, and providing tailored recommendations and feedback. This can help students develop their skills more effectively and at their own pace.

Enhanced Storytelling

AI-powered tools can help students experiment with new storytelling techniques, such as interactive narratives or personalised storytelling experiences. This can lead to the development of more engaging and immersive media content.

Data-driven Insights

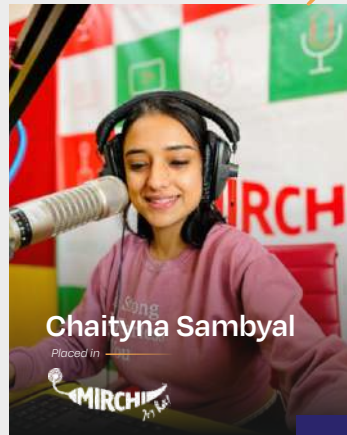
AI can analyse large amounts of data to provide insights into audience preferences and trends in the media and entertainment industry. This can help educators design a curriculum that is more relevant and up-to-date.

Production Process

AI can automate certain aspects of the production process, such as video editing or sound design, making it more efficient and cost-effective. This can help students learn about the latest technologies and workflows used in the industry.

State-of-the-Art Facilities

- Fully Equipped TV and Radio Studios
- Video Editing Suites
- Advanced Multimedia Labs
- Hands-on Experience with Radio Punjab



Chaityna Sambyal
Placed in

Chandigarh University's University Institute of Media Studies has truly shaped my career. With its industry-oriented curriculum and hands-on training, I am thrilled to share that I have secured a coveted placement at Radio Mirchi. The institute's commitment to practical learning has been instrumental in preparing me for this exciting opportunity.

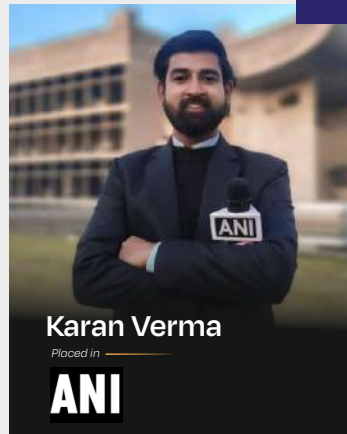


Jayveer Singh
Placed in

I am immensely grateful to Chandigarh University for shaping my career and paving the way for a bright future. The state-of-the-art labs, such as the PCR Lab, Editing Lab, and Radio Studio, provided me with hands-on experience and industry-relevant skills that were instrumental in securing a placement at NDTV.

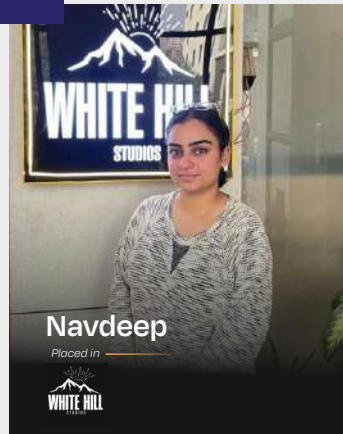
The curriculum, which includes courses like Fundamentals of Television Journalism and Specialised Reporting and Feature Writing, provided me with a solid foundation in journalism. However, what truly sets this program apart is its emphasis on experiential learning. This hands-on experience allowed me to understand the details of the media industry. I am thankful for the holistic education and practical exposure I received at Chandigarh University.

Success Stories



Karan Verma
Placed in

Joining the Media Studies Department at Chandigarh University was a game-changer for me. I received top-notch education and had the opportunity to interact with renowned media professionals. The department's initiatives, such as the International Media Research Conference, provided me with a platform to learn from experts worldwide. Today, as I begin this new chapter of my career with White Hill Studios, I feel a deep sense of gratitude for Chandigarh University.



Navdeep
Placed in

Top Recruiters



& many more...

Step Into the World of Media Excellence

Embark on a dynamic career in the media industry with a degree from the University Institute of Media Studies (UIMS) at Chandigarh University. Our comprehensive programs prepare you for a range of exciting roles in journalism, broadcasting, advertising, public relations, and more.



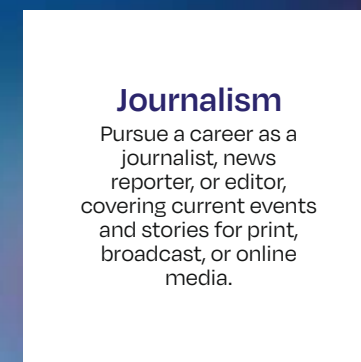
Broadcasting

Explore opportunities as a news anchor, radio jockey, or television presenter, engaging audiences with compelling content and stories.



Documentary, Short Film and Screen Craft

Explore Real Life Stories, Create Short Films and Learn Screen Writing. Developing Skills Like Script Development, Film making and Story Telling for Producing Compelling Content for film and Digital Platform.



Journalism

Pursue a career as a journalist, news reporter, or editor, covering current events and stories for print, broadcast, or online media.



Digital Media

Dive into the digital landscape as a content creator, social media manager, or digital strategist, shaping online narratives and engagement strategies.



Advertising

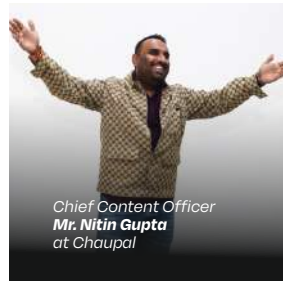
Join the world of advertising as an account executive, creative director, or media planner, shaping brand messages and campaigns.



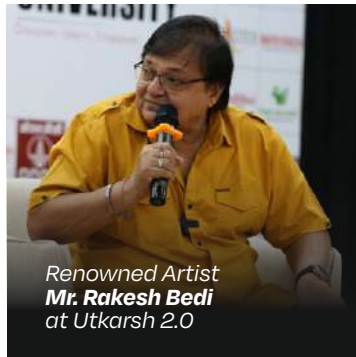
Public Relations

Build relationships and manage communication strategies as a public relations specialist, spokesperson, or communications manager.

Glimpses of Our Vibrant Events



Chief Content Officer
Mr. Nitin Gupta
at Chaupal



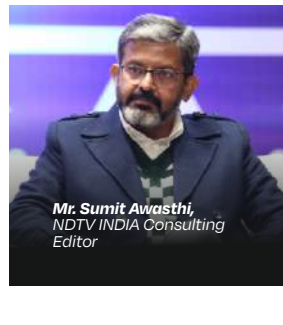
Renowned Artist
Mr. Rakesh Bedi
at Utkarsh 2.0



CEO & M.D
Mr. Avinash Kaul
at TV18



Mr. Sameer Ashraf,
Prominent Photographer
at Sony Workshop



Mr. Sumit Awasthi,
NDTV INDIA Consulting
Editor



CNN News18,
Ms. Pallavi Ghosh,
Political Editor



Ms. Meenakshi Kandwal
FOUNDER NEWSBEATZ
Ex - aajtak, Times Now
Navbharat, Star news, India tv



Mr. Rahul Sinha,
at Media Fest, 2025
Managing Editor, Zee News



Mr. Sanjoy Majumder,
at BBC CNR workshop
Managing Editor & Deputy Director
of Journalism, Collective Newsroom
Former Acting Deputy Head of Asia, BBC



Student Interaction with Industry Leaders

Our students explored the the Probabilities of Media future with AI.



Career Deep Dives workshop by BBC CNR

From Newsroom insights to leadership connections, a masterclass in media evolution.

cucet

COMMON ENTRANCE TEST

Chandigarh University Common Entrance Test

For the Academic Year 2026

Chandigarh University Common Entrance Test (CUCET) is a national level, merit-based scholarship-cum-entrance exam that is mandatory for admission to Engineering, MBA, Pharmacy, MCA, MPT, LLM and Integrated Law programs at Chandigarh University. CUCET also presents a significant opportunity for students across all programs to secure up to a 100% scholarship for their higher education.

Eligibility for Appearing in CUCET

For UG courses, a student who has scored 50% or more marks in their secondary education (10+2) or a student appearing for secondary education (10+2) from a recognised board (CBSE/PSEB/ICSE or any other recognised state/national board). For PG courses, a student who has scored 50% or more marks in their graduation from a recognised university.

Scholarships Worth ₹200 Cr.

Students scoring 90.01% marks and above will get 100% scholarship.

*Applicable in both phases

For details, please visit :

<https://cucet.cuchd.in>

Scan QR Code



* CUCET Scholarship is Available on other Programs as well.

Phase-Wise Scholarship

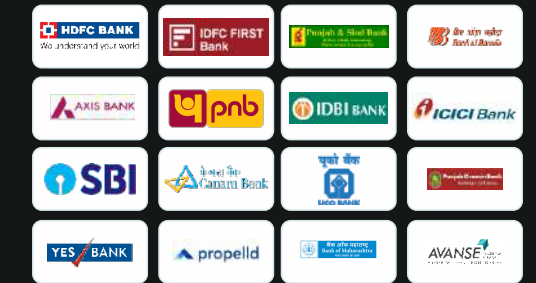
Phase-I	Phase-II
Oct 2025 till May 2026	June 2026 till End of Admission
90.01 to 100 Marks 100% Scholarship	90.01 to 100 Marks 100% Scholarship
80 to 90 Marks 50% Scholarship	80 to 90 Marks 40% Scholarship
70 to 79.99 Marks 40% Scholarship	70 to 79.99 Marks 30% Scholarship
60 to 69.99 Marks 30% Scholarship	60 to 69.99 Marks 20% Scholarship
50 to 59.99 Marks 25% Scholarship	50 to 59.99 Marks 15% Scholarship
40 to 49.99 Marks 15% Scholarship	40 to 49.99 Marks 10% Scholarship
30 to 39.99 Marks Eligible only for admissions	30 to 39.99 Marks Eligible only for admissions

STUDY LOAN

CU provides an education loan facility to students in need of financial support to fulfill their dream of having a great career ahead. A dedicated unit is there to assist the students with all the requisites of the loan application

Collateral-Free Education Loans up to **₹20 Lakhs** (Banks & NBFCs)
Assistance from **Multiple Banks**
100% Loan Covering All Expenses
Hassle-Free and **Quick Process**
Lowest Interest Rate

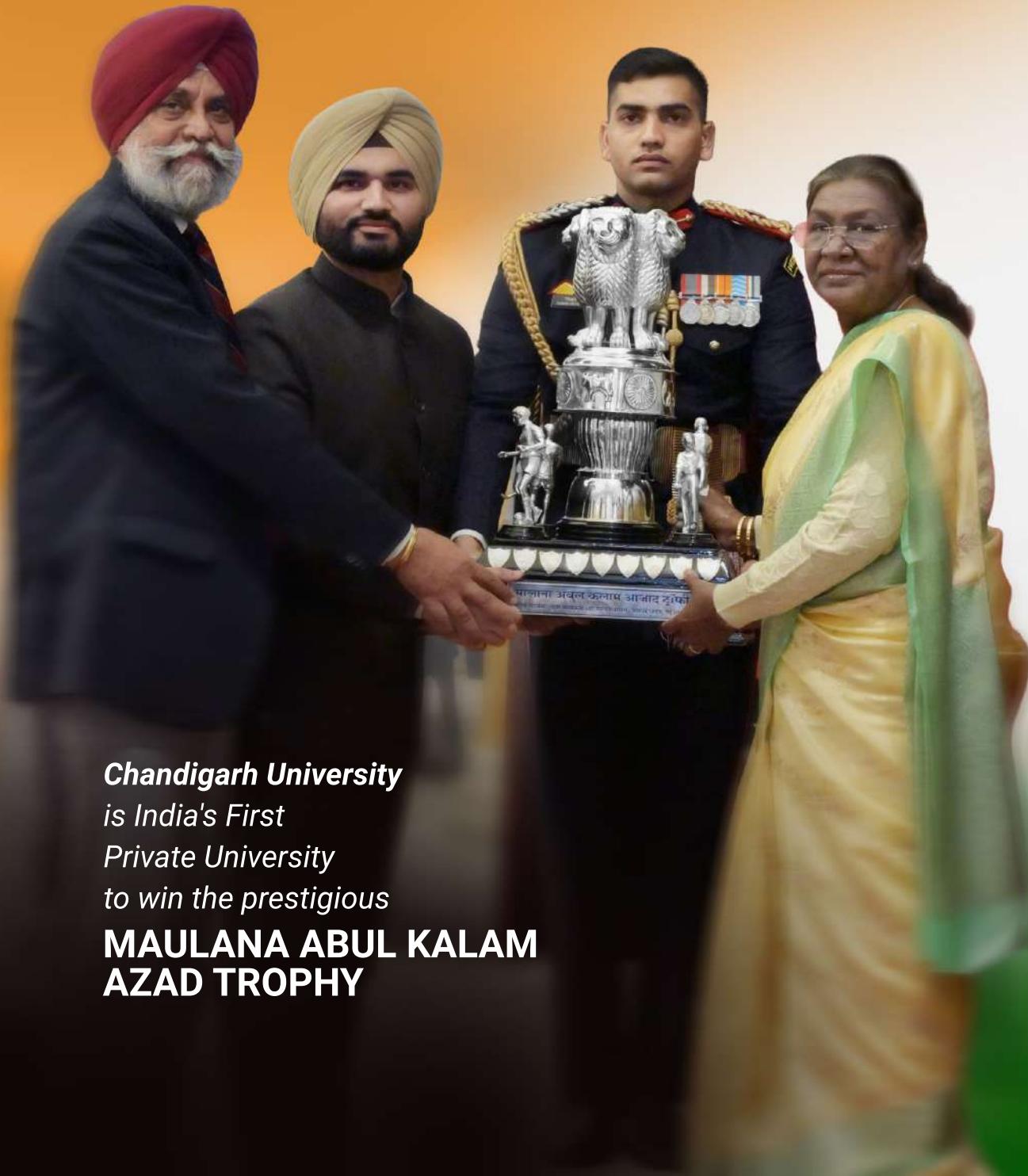
Associated Banks



Easy EMI Options



CU STUDENTS MAKING INDIA PROUD



Chandigarh University
is India's First
Private University
to win the prestigious
**MAULANA ABUL KALAM
AZAD TROPHY**



CU Student **Arshdeep Singh**
honoured by the International Cricket
Council as the **ICC Men's T20I
Cricketer of the Year 2024**



CU Student **Pawan Kumar Sehrawat**,
a key member of the Indian Kabaddi team,
received the prestigious **Arjuna Award**



CU became India's First Private University to win **AIU Inter-University National Youth
Festival Overall Championship Three Times Within Five Years (2025, 2023 & 2020)**



Chandigarh University scripted history by setting
**Guinness World Record for the Largest Human Image
of a Waving National Flag**



CU Students clinched gold
medals at **Asian Games 2023**

REGIONAL ADMISSION CENTERS

CHANDIGARH

SCO 119-120 First Floor, Sector 43 B
Chandigarh
+91 81466-51569, 81466-51550

AHMEDABAD

Office No 142,143 Satyam Mall, Jodhpur
Char Rasta ,Satellite -Ahmedabad -380015
+91 73470-02618

AMRITSAR

4th Floor, District Shopping Complex,
Signature Tower, Ranjit Avenue, B Block,
Amritsar, 143001
+91-7527030533

BATHINDA

2nd Floor, Inder Singh Tower, Ghore Wala
Chowk ,Corner of Ajit Road- Bathinda
+91 81466-76296

BHUBANESWAR

Plot No 357/3473 &358/3474, Ground Floor,
Biju Pattnaik College Road, Jaydeb vihar,
Bhubaneswar, Odisha -751012
+91 81143-77227

DEHRADUN

Office No.20-21-22, 2nd Floor, 57/19, Shiva
Palace, Rajpur Road, Opposite Secretariat,
Dehradun - 248001
+91 87555-57959

DELHI

9F, 9th Floor, Gopala Tower, Rajendra
Place- 110008, New Delhi
+91 96500-12670

GUWAHATI

#401, 4th Floor, Royal Centre, Ulubari,
Guwahati, Assam, 781007
+91 70871-17946

HAMIRPUR

Shop no.1,F.F., City Tower,
Near Canara Bank, Hamirpur (HP) 177001
+91 81466-51519

HISAR

DSS 114 ,1st Floor, Green square market,
Hisar Haryana, 125001,
+91 82880-94329

HYDERABAD

6-3-887, 2nd Floor, MCP Arcade, Raj
Bhavan Road, Somajiguda Hyderabad-
500082
+91 75270-09647

INDORE

308, Shekhar Central, Palasia Square,
Indore (M.P.) 452001,
+91 91110-19091

JAIPUR

Plot No. 501, 3rd Floor, Surya Nagar, Gopalpura
Bypass Road, Jaipur-302018,
+91 75270-09620

JAMMU

111 A1 First Floor North block Bahu Plaza Jammu,
PIN CODE: 180012, +91 94192-21148

KARNAL

SCO 357, 1st Floor, mugal canal, opp Madrasi
Dosa, Karnal , 132001,
+91 96716-66126

BANGALORE

Premises No. 42/36, "Rajani Towers" 3rd Floor,
27th Cross, 7th "B" Main Road, 4th Block,
Jayanagar, Bangalore- 560011
+91 81466-51657

KOCHI

27/167-A7, Padath Building, INTUC
Junction, Ambaladakavu Road,
Nettoor, Kochi, Ernakulam- 682040
+91 75270-03453

KOLKATA

Ergo Tower-A-1/4;block EP & GP
Block,Room No-1602A,16th
Floor, Saltlake Sector 5,kolkata-700091
+91 98306-67988

LUCKNOW

Office No. 101-B, Ground Floor, Govinda
Building, 1-A, Shahnajaf Road, Hazratganj,
Pincode: 226001
+91 75270-09648

LUDHIANA

Building number - 17 AX, 2nd Floor,
Guru Nanak Tower, Near Baba Deep Singh
Gurudwara, Model Town Extension, Ludhiana,
+91 81466-51541

SUNDERNAGAR

VPO Bhojpur, Near Cinema Chowk, Teh:
Sundernagar. District: Mandi (HP)- 175002
Contact No. 8894707973

PALAMPUR

Shop No 1, Destination mall, opposite to
Yamini hotel, Ghuggar, Palampur 176061
+91 81466-51519

PATNA

Chandigarh University Ground Floor, Sudama
Bhawan, in Front of AMS Park, Heera Panna
Lane,Boring Road Crossing, Patna - 800001
+91 98183-29202

RAIPUR

3rd Floor, Dinesh Kanti Complex, MIG 54,
Sector-1, Shankar Nagar, Turning Point Square,
Raipur, CG, PIN-492001
+91 97555-58676

RANCHI

3rd Floor, SAI MANSION OPPOSITE
PANCHSHEEL APARTMENT, opposite Bit
Extension, Usha Rani Lane, LALPUR,
Jharkhand, RANCHI-834001
+91 98759-49731

SAHARANPUR

FF-3B, 2nd Floor, Court Road, Parsavnath Plaza,
Saharanpur (U.P)- 247001
+91 94127-42492

SHIMLA

Arpit Apartment,Old Chestereon No 1, Tolland,
opposite Forest Head Office,
Shimla (171001)
+91 81466-51643

CHENNAI

No.1 Wheatcroft Road 3rd Floor Gee Gee
Plaza Behind Adyar Anandha Bhavan Hotel,
Nungambakkam Chennai - 600034
+91 81466-51603

VARANASI

Chandigarh University, Shop No- 15, 2nd Floor,
BC Tower, Near Sajan Cinema, Sibra, Varanasi,
UP- 221001
+91 98759-22535

VIJAYAWADA

Dr. No : 45-1-81,2nd Floor,
Padavalarevu, Opposite HCG City Cancer
Center, Eluru Road, Vijayawada- 520004
+91 75270-09636

📍 **NH-05 Chandigarh-Ludhiana Highway, Mohali, Punjab (INDIA)**

📞 **ADMISSION HELPLINE: +91 99159 99224, 99159 99223 | 1800 1212 88800**

