CHANDIGARH UNIVERSITY

Discover. Learn. Empower.

2025 QS UNIVERSITY RANKINGS ASIA

#1 AMONG ALL PRIVATE UNIVERSITIES IN INDIA

NBA NATIONAL BOARD OF ACCREDITATION



MBA PROGRAMS

SHAPING GLOBAL LEADERS WITH INDUSTRY-DRIVEN & VALUE-CENTRIC LEARNING

Trusted by Big 4 and Fortune 500 Companies

for Industry-Ready Talent

Only University in North India *to have All Big Four Firms as Recruiters*

Deloitte.

EY Building a better working world

KPMG

pwc



New-age industry-collaborated MBA programs at Chandigarh University prepare you to thrive in global conglomerates by empowering you with the business acumen and strategic decision-making skills essential for leadership in today's fast-paced corporate world. With immersive corporate engagements, global exposure, and experiential learning, our graduates have secured placements with Global Fortune 500 companies, creating success stories that resonate worldwide.

440+
Companies Visited for Recruitment

2000+
Placement Offers

₹28 Lakh
Highest Package

TOP RECRUITERS

FMCG

Unilever · Dabur · ITC Limited · Godrej · UB United Breweries Limited · Protinex

& many more...

Consumer Durable Goods

PHILIPS · LG · SONY · SAMSUNG · DELL · Panasonic

& many more...

Hosting the Maximum Number of FinTech Companies in the Entire North India

American Express · Goldman Sachs · JP Morgan Chase & Co. · NatWest Group · Bank of America · DBS · RapiPay · FIS · Standard Chartered · UBS · Yubi

& many more...

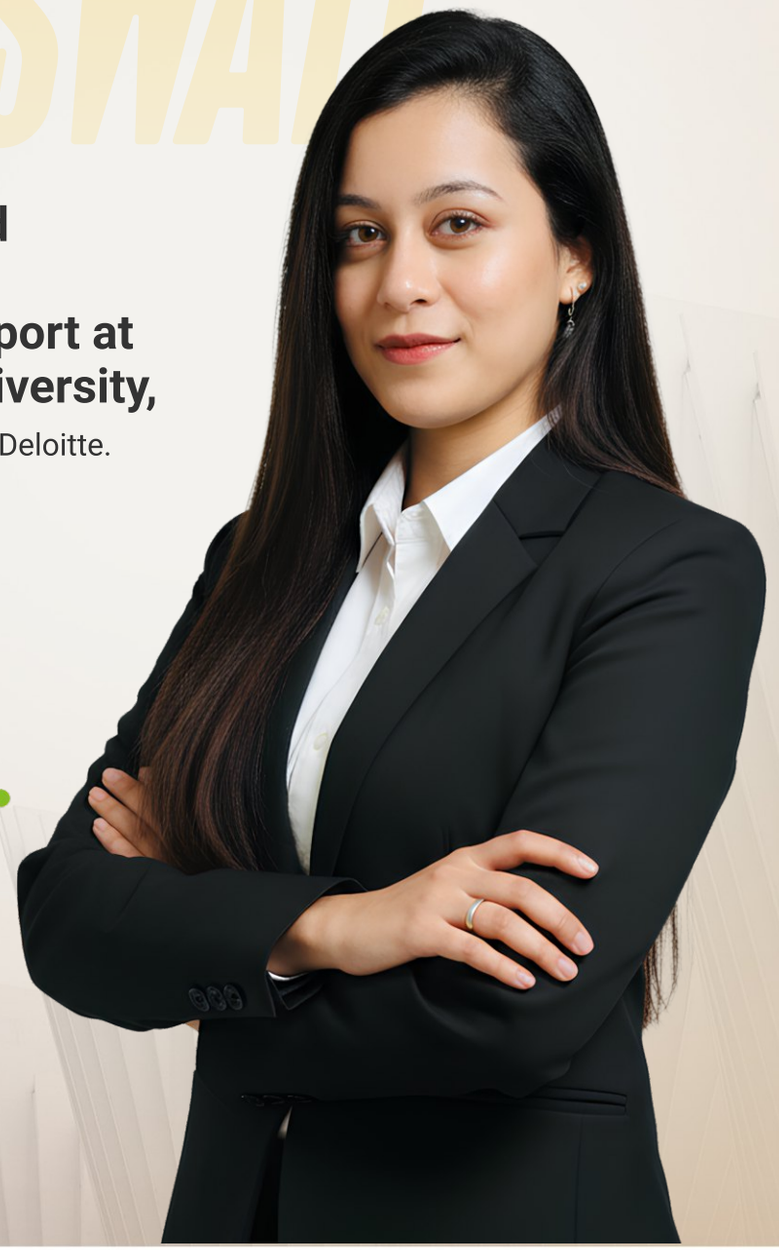
From CU to Global Corporates

Stories of Accomplished Alumni

BHASWATI

Thanks to the career-oriented curriculum and placement support at Chandigarh University,

I secured an offer from Deloitte.



Bhaswati Rajkhowa

Placed in

Deloitte.



CHETAN

Being part of one of the top B-schools in India was instrumental in my placement at Flipkart.

Chetan

Placed in

Flipkart



LAVEENA

The global exposure and hands-on projects at Chandigarh University made my learning truly career-ready.

Laveena Madaan

Placed in

BNY



ADITYA

My journey at Chandigarh University was enriched by continuous learning and transformative growth, culminating in a successful placement at Ford Business Solutions.

Aditya Patel

Placed in

Ford

MBA Programs:

Tailored to Your Career Success

Extensive Corporate Network

Top-tier mentorship from 980+ industry leaders representing global giants like Adobe, SAS, IBM, KPMG, PwC, Grant Thornton, and AON, among others, through conferences, conclaves, workshops, and seminars.

Internationally Recognised Academic Model

MBA programs stand globally acclaimed, securing 4th position in India among private universities in the QS World University Rankings by Subject 2025 for Business and Management, and strengthened further with prestigious NBA accreditation.

Harvard Case-Based Pedagogy

Immersive learning across 18+ disciplines and 15+ sectors through case studies, Podcasts™ by top business leaders, curated articles, and exclusive digital chapters from Harvard Business Publishing Education.

State-of-the-Art Infrastructure

Cutting-edge IBM Lab, NSE Smart Lab, Digital Marketing Lab powered by Adobe, and the Finnovation Hub provide hands-on training and practical exposure to 10+ professional tools, including IBM SPSS, SAS Miner, Google Ads, Power BI, and more.

Experiential Learning

40-45% of the curriculum is dedicated to real-world application through lab work, capstone projects, internships, case studies, and business simulations.

Value-Driven Learning

A holistic model rooted in responsible leadership, sustainability, personal growth, and universal principles, helping you balance profitability with societal and environmental impact. It includes a transformative 45-day social internship and a separate corporate internship.

Global Certification Portfolio

50+ prestigious and internationally recognised certifications from Meta, Google, IBM, SAS, Grant Thornton, NISM, ACCA, HubSpot, and NSE strengthen employability and career readiness.

Entrepreneurial Vision

Cultivating creativity, innovation, and venture-building with access to incubators, mentorship, resources, and tools to launch your business ideas.

International Network

Exposure to global business hubs through study tours, participation in international conferences, and exchange programs with 515+ partner universities across 100+ countries.

INDIA'S NO.1 PRIVATE UNIVERSITY

Honoured with National & International Rankings and Global Accreditations

Ranked No. 1 Among All Private Universities in India
By QS Asia University Rankings 2025

Ranked Among the Top 2% Universities Worldwide
By QS World University Rankings 2026

Ranked 19th Among the Top Universities in India
Engineering #31, Management #32, Pharmacy #15, Architecture & Planning #14

Among the 0.1% Indian Universities having its Engineering Programs
Accredited by ABET

NBA Accreditation for Engineering and MBA Programs

Bestowed With A+ Accreditation
by National Assessment & Accreditation Council (NAAC) in the first cycle itself

Ranked No. 1 in India for Filing Highest Number of Patents
in the year 2021-22

980+ Industry Stalwarts Steering

CU's Industry-Ready Edge

Esteemed Industry Partners

Adobe · IBM · SAS · KPMG · Grant Thornton · PwC · AON · SBI · Moody's · Tally · NISM · NSE · CII Institute of Logistics · MAX Institute of Medical Education · *& many more...*

The Corporate Advisory Board at Chandigarh University is India's first-of-its-kind body comprising 980+ industry stalwarts, including CEOs, CHROs, CPOs, MDs, VPs, and technical experts from Fortune 500 companies. This prestigious forum co-develops our academic model by designing innovative curricula and shaping future-ready programs, enabling industry-aligned learning, real-world career pathways, and hands-on training at our Centres of Excellence.





Adobe

CU's CAB initiative for involving industry to craft its curriculum will definitely keep it ahead of others.

MS. HARPREET KAUR
Director, Talent Acquisition, Adobe



IBM

There are constraints in implementing things that come out of a discussion, but Chandigarh University is very serious about the implementation of inputs coming from industry.

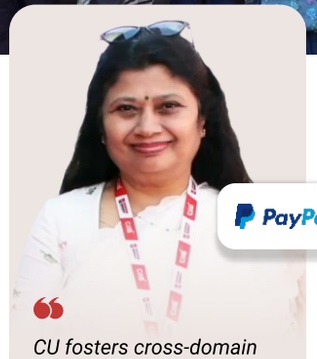
MR. THIRUKKUMARAN NAGARAJAN
Vice President & HR Head, IBM Asia Pacific



Reliance Jio Infocomm Limited

The infrastructure at CU reflects a clear vision and strong leadership. CAB highlights CU's commitment to bridging academia and industry.

MR. RAJNEESH KUMAR JAIN
CFO, Reliance Jio Infocomm Ltd.



PayPal

CU fosters cross-domain learning, preparing students to be both skilled professionals and responsible individuals.

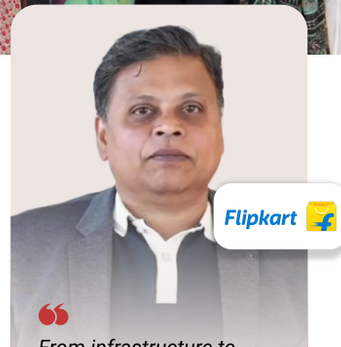
MS. JAYANTHI VAIDYANATHAN
Vice President & Head HR Paypal India Pvt. Ltd.



accenture

The intersection can happen between the industry and academia in a more meaningful way. This partnership with CU at the curriculum level brings in experiential learning that has the right outcome.

MR. PUNEET AHLUWALIA
Managing Director Accenture India Pvt Ltd.



Flipkart

From infrastructure to industry interaction, CU sets itself apart by staying ahead of the market.

DR. VARADHARAJU JANARDHANAN
Vice President, Human Resources Flipkart

From Idea to Market, CU-TBI Fuels Entrepreneurial Dreams

Backed by the Government of India, Chandigarh University's Technology Business Incubator guides aspiring entrepreneurs with cutting-edge resources, industry mentorship, and a thriving innovation ecosystem. From product prototyping to testing and go-to-market support, TBI fuels startup journeys with seed funding to turn breakthrough ideas into real-world ventures.

Providing Students with End-to-End Startup Assistance

- 18-Month Incubation
- Funding for Product/Prototype Development
- Seed Support
- Mentoring from Top Entrepreneurs & Industry Leaders
- Infrastructure Support
- Mudra Loan Connect

200+
Start-ups Incubated

SUCCESSFUL ENTREPRENEURS



Chandigarh University believed in me and provided me with the guidance and expert mentorship that turned my entrepreneurial dream into reality.

LOVELASH DUTT
Founder, DDU

Medoc simplifies medical finances and consolidates family medicine, making healthcare more accessible by serving as a single destination for all healthcare needs. I thank CU for the support and guidance.

UTKARSH LUTHRA
Founder, Medoc



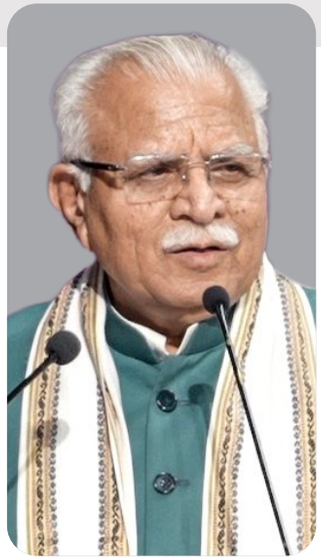
Campus Tank
INDIA'S BIGGEST UNIVERSITY-LED
STARTUP LAUNCHPAD FOR YOUNG INNOVATORS

A Pan-India Initiative with a Funding Pool of
$6 Million
Esteemed Collaborators
apna · VentureCatalysts India's 1st Integrated Incubator · AICTE

Chandigarh University strives to empower young entrepreneurs to drive innovation, fuel economic growth, and contribute meaningfully to making India a Global Startup Hub. Taking this vision forward, the University has launched Campus Tank, India's Biggest University-Led Startup Launchpad for Young Innovators, driven by a $6 million pledged funding pool, top-tier mentorship by industry leaders, access to venture capitalists, and world-class incubation support, transforming student ideas into scalable ventures poised for real-world success and global impact.

DISTINGUISHED DIGNITARIES AT THE LAUNCH

Campus Tank is a big achievement as it will benefit students of 23,000 AICTE-affiliated institutions. Already 19,000 start-ups have registered. US $6 million funding will be available for shortlisted start-ups



SH. MANOHAR LAL KHATTAR
Hon'ble Union Minister of Housing and Urban Affairs



DR. JITENDRA SINGH
Hon'ble Union Minister of State (Independent Charge) for Science and Technology

The Pan-India initiative with a funding pool of six million dollars will serve as the platform for young innovators to pitch their startup ideas and secure funds. The launchpad of the largest startup campaign in the country will aspire young founders for the entrepreneurship roles.

University School of Business

The University School of Business (USB), with over a decade of legacy, is a premier destination for business and management studies in India. Its curriculum integrates advanced technology, innovative pedagogy, cutting-edge research, and industry-relevant insights, blending academic rigor with hands-on learning through projects, internships, and emerging courses like FinTech, Digital Marketing, Business Analytics, and Artificial Intelligence. USB also fosters holistic development through student-led clubs and societies, while providing extensive opportunities for global exposure, internships, and placements.

Our illustrious Top Leadership



PROF. (DR.) NILESH ARORA
Director, USB

He is a strategic higher education leader with over 25 years of experience bridging the corporate and academic worlds. An institution builder specialising in governance, accreditation excellence, and transformational change, he demonstrates his passion for academic innovation through strong industry integration with corporate leaders such as IBM, Grant Thornton, and PwC, and collaborations with leading global bodies like ACCA. By blending corporate acumen with academic vision, he aims to drive strategic governance, global engagement, and sustainable growth, positioning institutions for the next level of excellence.

Professors of Practice



Prof. George Siedel
University of Michigan, USA



Prof. (Dr.) Katherine Richardson
University of Copenhagen, Denmark



Prof. (Dr.) Hafez Abdo
University of Nottingham, United Kingdom



Prof. (Dr.) Cara Wrigley
University of Queensland, Australia

Apex Institute of Management (Industry-Collaborated)

The Apex Institute of Management at Chandigarh University delivers cutting-edge programs in partnership with global leaders like Adobe, KPMG, IBM, SAS, SBI, Moody's, AON, CII, MAX Institute of Medical Education and Tally. Featuring state-of-the-art campus facilities and international alliances, the Institute combines rigorous academics with experiential learning, industry mentorship, and global insights, offering students exceptional learning experiences and worldwide exposure.

Our illustrious Top Leadership



MR. SANJEEV JAIN
Director, APEX Institute of Management

He brings 30+ years of strategic leadership across business development, operations, and digital transformation. An IIM Ahmedabad alumnus and Gold Medalist engineer, he spearheads innovation in data analytics, AI, and cybersecurity. His research spans Bayesian networks, IoT, and distributed systems, with registered copyrights including the NEURODECISION MATRIX and SOSTAC strategic framework.

Professors of Practice



Dr. Ali Awni
American University, Egypt



Dr. Wynand Grobler
North-West University, South Africa



Prof. Julia Connell
University of Newcastle, Australia



Prof. (Dr.) Paul Bloom
Yale University, USA

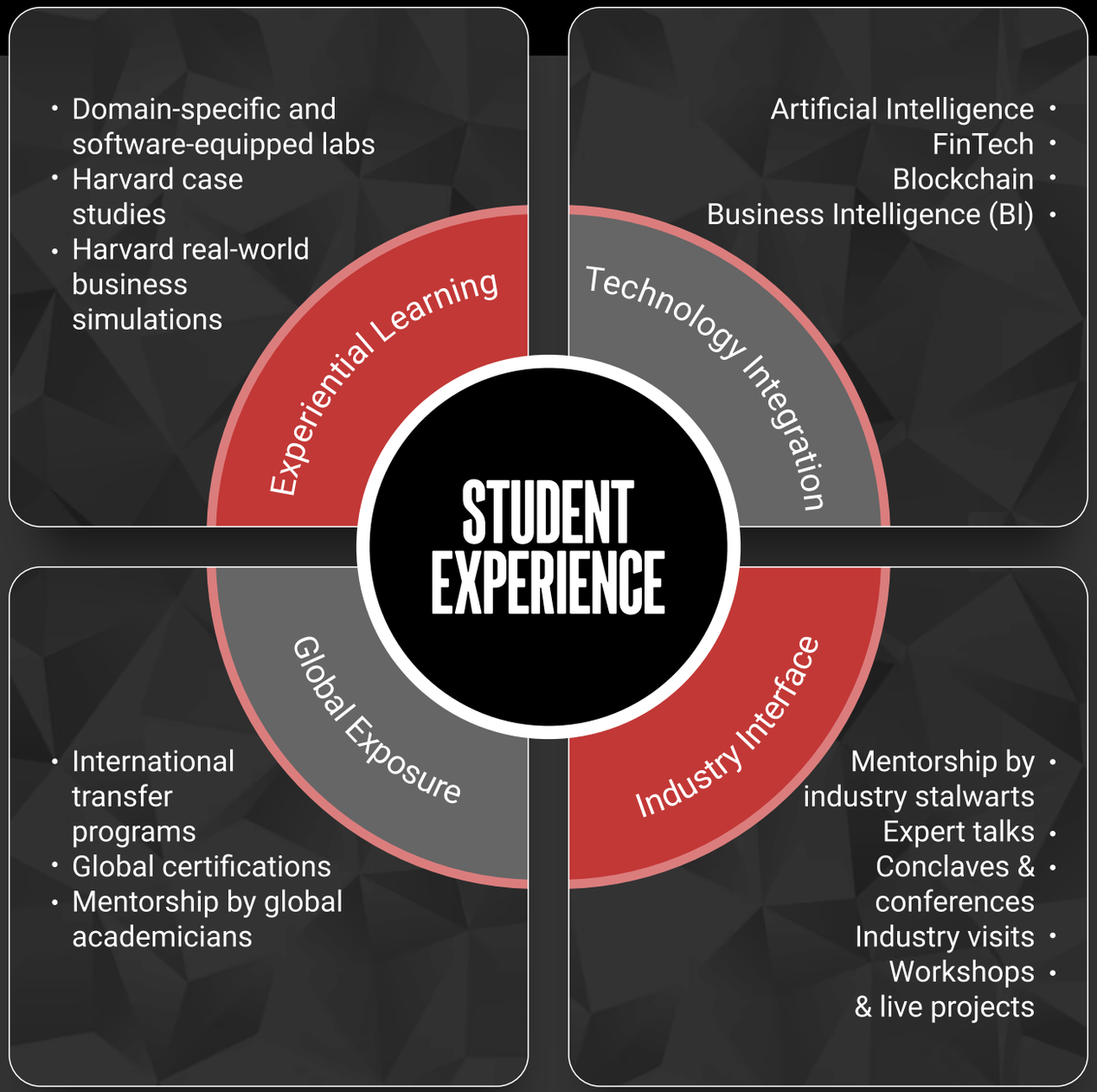
Globally Acclaimed Academic Model

BEYOND CURRICULUM

- Value-added courses
- Expert-led workshops
- Student-led clubs and societies
- Community engagement and social projects

INNOVATION AND ENTREPRENEURIAL ACUMEN

- Seed funding
- Mentorship by entrepreneurs
- Incubation support



- Domain-specific and software-equipped labs
- Harvard case studies
- Harvard real-world business simulations

Artificial Intelligence
FinTech
Blockchain
Business Intelligence (BI)

- International transfer programs
- Global certifications
- Mentorship by global academicians

Mentorship by industry stalwarts
Expert talks
Conclaves & conferences
Industry visits
Workshops & live projects

RESEARCH & CENTRE OF EXCELLENCE

- Management development programmes
- Conferences
- Seminars
- Webinars by domain-specific experts

PLACEMENT & INTERNSHIPS

- Capstone projects
- Global internship opportunities
- Assured placement opportunities

MBA Flagship Program

Dual Specialisation, Distinctive Edge

- **Technology-Driven Learning:** MBA Flagship program integrates cutting-edge technologies such as AI, data analytics, and business intelligence tools, ensuring students stay ahead in the rapidly evolving digital economy.
- **Dual Specialisation Advantage:** Offers flexibility to choose specialisations in areas such as Marketing, Human Resource, Finance, Business Intelligence and Data Analytics, International Business, Entrepreneurship, and more, enabling focused career pathways.
- **Shaping Global Leaders:** Focuses on developing future-ready leaders with a global perspective through leadership workshops, industry mentoring, and exposure to diverse business environments.
- **Output-Oriented Education:** Features a result-driven curriculum that emphasizes real-world problem-solving and equips students to deliver tangible outcomes.
- **Project-Based Experiential Learning:** Includes hands-on capstone projects and live business simulations that promote practical application of theories, innovation, and critical thinking.
- **International Exposure:** Provides cross-cultural business insights through global exchange programs, partnerships with renowned universities, and international study tours.
- **Global Networking Opportunities:** Facilitates interactions with international faculty, peers, and industry experts, enabling students to build a professional global network.
- **Holistic Development:** Supports comprehensive personal growth through skill-building workshops, mindfulness programs, and extracurricular activities, preparing students for both professional success and individual well-being.

Specialisations Offered

- Marketing
- Finance
- Business Intelligence and Data Analytics
- Human Resources
- Entrepreneurship
- International Business

Industry Partners

NISM
PHDCCI
Grant Thornton
WADHWANI FOUNDATION
BAJAJ FINSERV
upstox
ZERODHA
Berger

Industry-Collaborated MBA Programs



MBA Business Analytics

in association with IBM

- India's Leading MBA Business Analytics Program in Collaboration with IBM
- 10+ Globally Recognised IBM Certifications with Mastery Certification on IBM Tools provided by IBM
- Hands-on Practical Exposure to Planning Analytics, Predictive Modelling, Visualisation, AI, Spark & Scala, Blockchain and Business Intelligence, shaping Job-Ready Professionals
- IBM's Analytics Lab and Virtual Learning Platforms for an immersive, hands-on Training and Practical Experience
- Centre of Excellence in Data Analytics & Digital Transformation, fostering Research, Innovation, and Data-Driven Business Insights
- Mentorship by IBM stalwarts in classrooms



MBA
Strategic-HR
in association with

AON

- India's First Industry-Integrated MBA in Strategic HR with AON
- People & Talent Analytics, and AI HR Tools Mastery with Hands-On Training in HR Analytics, AI-Driven ATS, HRMS, AI-Driven Recruitment, and Predictive Workforce Planning using SAP SuccessFactors, Workday, Tableau, Workforce Specialist Tool
- Exclusive 3 AON Global Certifications in Talent Acquisition, HR Analytics and Generative AI and 7+ SHR Industry Certifications
- Master Workplace Psychology, Neuroscience, Behavioural Coding, and Workplace Inventory to architect high-performance Cultures and Drive Strategic Transformation
- Command Premium Offers through 360° Career Domination: Mock Interviews, Salary Negotiation, Personal Brand Building and Power-Stacked Global Credentials
- India's Exclusive Manager Shadowing Program: Gain Immersive Experience with Senior HR Leaders, observing Real-time Decision-Making, Strategic Execution and Leadership Excellence in Action

MBA
FinTech and AI
in association with

NSE Academy

- India's First Industry-Collaborated MBA in FinTech and AI with NSE Academy
- 8 Advanced Level Certifications & 3 Global Certifications from NSE in AI & ML, Algorithmic Trading, Robo Advisory, Blockchain, Cyber Security, and Digital Payments Innovation
- Postgraduate Professional Certification in FinTech and AI by NSE
- 100% Internship Assurance with Placement Support through NSE's Nationwide Industry Network of leading FinTech and AI-Driven Organisations
- NSE Smart Trading Lab for Real-time Market Simulation in Equity, Futures & Options, and Currency Derivatives, bridging Classroom Learning with Live Finance
- 300+ hours of offline learning led by NSE experts, complemented by capstone projects and AI lab sessions mentored by industry professionals, covering Python, Power BI, Tableau, and Blockchain applications in Robo-Advisory and Algorithmic Trading.





MBA
Banking, Financial Services and Insurance
in association with

SBI MOODY'S Tally

- India's First Triple Power Alliance: Industry Collaborations with SBI × Moody's × Tally Redefining BFSI Education
- 360° Learning of Banking, Finance, Securities Market & Insurance Industry to Equip Future Managers
- Advanced Insights across Retail Banking, Credit Risk & Compliance, Wealth Management, and Corporate Banking, equipping you to Excel in every BFSI Domain
- 7 Globally Recognised Certifications from SBI, Moody's Analytics, and Tally to build a powerful Career Foundation
- AI & Data-Driven Financial Tools (Advanced Excel, Tableau, Power BI) for Smarter Decision-Making in Digital Banking, Risk Management, Fraud Analytics and Credit Underwriting
- Hands-on Industry Experience and Real-World Insights prepare Professionals across all BFSI Roles

MBA
Digital Marketing
Powered by

Adobe

- India's First AI-Powered Adobe Lab & Adobe Express Center: Access to Licensed Adobe Creative Cloud with 20+ Tools like Firefly, Premiere Pro, Illustrator, and Express
- 12+ Globally Recognised Certifications from Adobe, Meta, IBM, HubSpot, and Google, providing the Competitive Edge
- Simulation-Based Learning to gain Hands-on Digital Marketing Experience by Running Campaigns, Managing Budgets, Analysing Results, and Mastering end-to-end Marketing Strategies in a Risk-Free Environment
- AI-Powered Marketing Tools & Platforms for Smarter Campaigns like HubSpot, Marketo, GA4, and SEMrush to analyse, automate, and optimise Campaigns, delivering Measurable Results and AI-Enhanced Insights
- Centre for Digital Media & Marketing Innovation (CDMMI), India's First Integrated Platform where AI, Analytics, and Creativity blend, shaping the Agile Marketers ready for the Digital Future
- Internships with Adobe, Top Digital Agencies, and leading Media Powerhouses; guided Mentorship from 150+ Industry Legends who turn Insight into Impact and Learning into Leadership





MBA
Capital Markets

with additional certifications from

NISM

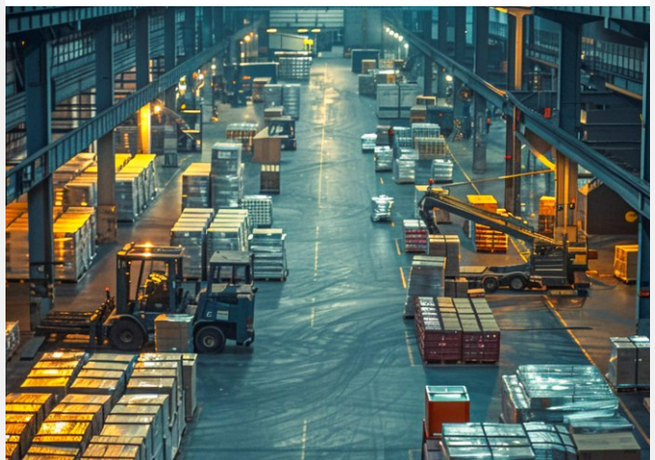
- Holistic and comprehensive curriculum emphasizing core financial expertise (38%), technology (9.3%), and application-oriented learning (16.3%)
- Integration with NISM certifications such as Series XII (Securities Markets) and Series XV (Research Analyst) for compliance and credibility
- Multidisciplinary electives in Marketing and Human Resources, allowing tailored career pathways
- Hands-on skill building at the Centre of Excellence – Finnovation Hub, including access to state-of-the-art labs
- Practical exposure and industry insights through collaborations with Zerodha and StockGro
- Alignment with industry growth trends in capital markets, fintech, and data analysis to prepare for emerging opportunities
- In-depth expertise in regulatory compliance and financial advisory through four SEBI-mandated NISM certifications

MBA
Logistics and Supply Chain Management

in association with

CII Institute of Logistics

- India's Only Industry-Collaborated MBA in Logistics & Supply Chain Management with CoE
- 6 Globally Recognised Certifications by CII across Supply Chain Analytics, Exim Trade, Strategic Sourcing, Shipping Line Management, International Logistics, and AI in Supply Chain
- 100% Internship Opportunities and Placement Preparatory Program Backed by CII - India's Largest Industry Body, giving Access to 9000+ Member Companies across 294 associations
- Future-Ready Curriculum integrating AI, Machine Learning, Blockchain, Lean Six Sigma, ERP, and IoT for Sustainable Supply Chain Management
- Global Mentorship and Live Industry Projects from leading Logistics, E-Commerce, and Manufacturing Organisations to ensure Real-World Readiness
- Centre of Excellence in Logistics & Supply Chain powered by CII, driving Industry-Integrated Research, Industry Projects, and Sustainable Supply Chain Transformation





MBA
Data Science and Artificial Intelligence

in collaboration with

SAS

- India's First Industry-Collaborated MBA in Data Science & AI with Global Leader SAS
- Analytics 360°: From Data Management Statistics, AI & ML, Visual Analytics
- More than two-thirds of the Curriculum is AI-Infused, with access to Platforms like SAS Viya, Python, TensorFlow, and AI Labs for Real-World Simulations
- Global Edge with 5 Internationally Acclaimed SAS Digital Badges and 3 Globally Recognised SAS Certifications
- Dedicated Advanced Lab to work on Live Datasets from Industry Partners - From Data Extraction, Cleansing, and Management to Statistical Modelling, AI/ML Algorithms/Models, and Visual Storytelling using SAS Visual Analytics
- 3000+ Industry Professionals, SAS Trainers, and Data Scientists provide Direct Learning through Exclusive Hands-On Sessions and Expert Workshops that connect Classroom Learning to Corporate Realities

MBA
Healthcare & Hospital Management

Industry Partner

MAX Institute of Medical Education

- India's Premier MBA Healthcare and Hospital Management Program with Advanced AI and Digital Health Strategies with Max Healthcare Institute Ltd
- 100% Immersive Internship Program with 20+ Max Hospitals PAN India and Global Placements Opportunities with leading Healthcare Organisations
- Globally Recognised Professional Certifications in Public Health, Quality Health, Basic Life Support, and Six Sigma awarded by Max Healthcare & leading Players of the Healthcare Industry
- Strategic Depth through Diverse Specialisations, enabling focus on high-demand areas like Advanced Hospital Administration, Healthcare Finance, Predictive Analytics, and Global Policy-Making
- Integration of Innovative Tools, including Healthcare Analytics, Telemedicine, and Futuristic Digital AI Healthcare Solutions
- Centre for Digital Health Innovation (CDHI), a Multidisciplinary Hub driving AI, IoT, and Smart Healthcare Solutions for the Healthcare Leader



Global School of Finance and Accounting

The GSFA is India's first dedicated institution designed to meet global needs and evolving market demands in finance and accounting. As a research-driven, future-focused, multidisciplinary school, it aims to develop the next generation of global leaders in the financial services sector.

GSFA Edge

- Build robust finance and accounting expertise through global certifications and industry collaborations
- Learn from finance professionals including CFOs, Chartered Accountants, and Investment Bankers from top global corporations, for invaluable real-world insights
- Gain hands-on experience through Fin-Labs, real-world tools, and immersive learning experiences
- Develop cognitive and technological skills through our Professional Development Hub for impactful careers in finance
- Dive into emerging technologies like Blockchain, Robo-advisors, and InsurTech, shaping the future of finance
- Access to outstanding internship and placement opportunities with top global consulting firms

Programs Offered

MBA
Applied Finance & Analytics

in association with

pwc

- Knowledge partnership with PwC, providing direct access to industry expertise and real-world applications
- Unique dual-finance specialisation tailoring expertise to two distinct areas of finance
- Applied learning through state-of-the-art Centre of Excellence and Fin-Lab
- Hands-on training by industry luminaries, including CFOs, CAs, and finance directors through conferences, finance conclaves, and workshops
- Experiential learning through projects, simulations, and case-based teaching
- Diverse global career opportunities in core financial services with specialised skill development
- Long-duration internships bridging theory and practice for seamless professional transition



Centre for Advanced Studies in Social Science and Management

The Centre for Advanced Studies in Social Science and Management (CASSM) is a premier institute that connects academia, industry, and policymakers, offering learners an opportunity to work on real-time projects with government and private organisations, learn from renowned global faculty, and engage in cross-disciplinary collaborations.

CASSM, Chandigarh city campus of Chandigarh University, established in collaboration with the Institute of Development and Communication (IDC), an autonomous research institute in northwest India, offers advanced programs, namely an MBA and an MA in Economics. The CASSM aims to nurture learners into thought leaders by fostering critical thinking and encouraging continuous learning and growth through experiential learning opportunities.

CASSM Edge

Futuristic Curriculum
A dynamic blend of social science theory, management skills, AI integration, hands-on projects, and multidisciplinary learning

Research Hub
Unique opportunities to explore emerging trends and conduct impactful studies for positive societal change

Industry Alignment
Partners with industry leaders to ensure programs meet job market needs, boosting graduate employability

Policy Engagement
Collaborates with policymakers, NGOs, and government bodies to provide research-driven insights and shape effective governance

CASSM Edge

Holistic Growth
Capstone Projects, Certifications, workshops, and seminars by industry leaders for immersive learning experiences

Specialised Courses
Core courses in Sustainable Business, International Business, and Forex equip students with skills to navigate global markets and understand trade and currency exchange

Premier Internship and Placement Opportunities
Assured internship and placement opportunities with prestigious organizations, with more than 90% of MBA students placed

Programs Offered

MBA
with Dual Specialisation

Vertical - I

Core Specialisations

- Finance
- Marketing
- Human Resource Management
- Information Technology and Operations Management

Vertical - II

Advanced Specialisations

- Financial Engineering and Sustainable Business
- Digital Marketing
- Strategic Human Resource Management
- Business Analytics

(Students need to choose one specialisation each from the two verticals)

Highest International Collaborations

For Global Exposure

Chandigarh University holds the distinction of having the highest number of international tie-ups among Indian universities, with over 515 prestigious international universities across 100 countries. Explore a world of global opportunities, experience diverse cultures, and prepare to thrive in international environments with CU's global immersion programs in engineering, management, hospitality, accounting, and sciences in countries, like the USA, the UK, Canada, Australia, Germany, and France.

515+
Collaborations with Top-Ranked Institutions in 100+ countries

2000+
Students Traveled Abroad for Semester, Summer & Cultural Exchange Programs

400+
Paid Internships in
Walt Disney, USA
(Highest Number in the Region)



Experience the World with our International Programs

- International Transfer Programs (1+2, 2+1, 2+2, 1+1)
- Semester Exchange Programs
- Project Semester Programs
- Executive Leadership Program
- International Research Internships
- International Work Placements

Chandigarh University Common Entrance Test

India's Prestigious Scholarship and National-Level Entrance Test

cucet COMMON ENTRANCE TEST | **For the Academic Year 2026**

Chandigarh University Common Entrance Test (CUCET) is a national-level, merit-based scholarship-cum-entrance exam that is mandatory for admission to Engineering, MBA, Pharmacy, MCA, LLM, and Integrated Law programs at Chandigarh University. CUCET also presents a significant opportunity for students across all programs to secure up to 100% scholarship for their higher education.

Eligibility for Appearing in CUCET

For UG courses, a student who has scored 50% or more marks in their secondary education (10+2) or a student appearing for secondary education (10+2) from a recognised board (CBSE/PSEB/ICSE or any other recognised state/national board). For PG courses, a student who has scored 50% or more marks in their graduation from a recognised university.

Phase-Wise Scholarship

Phase-I Oct 2025 till May 2026	Phase-II June 2026 till End of Admission
90.01 to 100 Marks 100% Scholarship	90.01 to 100 Marks 100% Scholarship
80 to 90 Marks 50% Scholarship	80 to 90 Marks 40% Scholarship
70 to 79.99 Marks 40% Scholarship	70 to 79.99 Marks 30% Scholarship
60 to 69.99 Marks 30% Scholarship	60 to 69.99 Marks 20% Scholarship
50 to 59.99 Marks 25% Scholarship	50 to 59.99 Marks 15% Scholarship
40 to 49.99 Marks 15% Scholarship	40 to 49.99 Marks 10% Scholarship
30 to 39.99 Marks Eligible only for admissions	30 to 39.99 Marks Eligible only for admissions

CUCET Scholarship Slabs are Different for Industry-Collaborated MBA Programs.

Scholarship **Worth ₹200 Cr.**

Students scoring 90.01% marks and above will get 100% scholarship.

*Applicable in both phases

For details, please visit :

http://cucet.cuchd.in/

OR Scan QR Code

*** CUCET Scholarship is Available on Other Programs as well.**

Study **Loan**

CU provides an education loan facility to students in need of financial support to fulfil their dream of having a rewarding career. A dedicated unit is there to assist the students with all the requisites of the loan application.

- No Collateral up to 7.5 Lacs by Maximum Banks & Collateral-free loans up to 20 Lacs from selected Banks/NBFCs
- Assistance from Multiple Banks
- 100% Loan Covering All Expenses
- Hassle-free and Quick Process
- Lowest Interest Rate

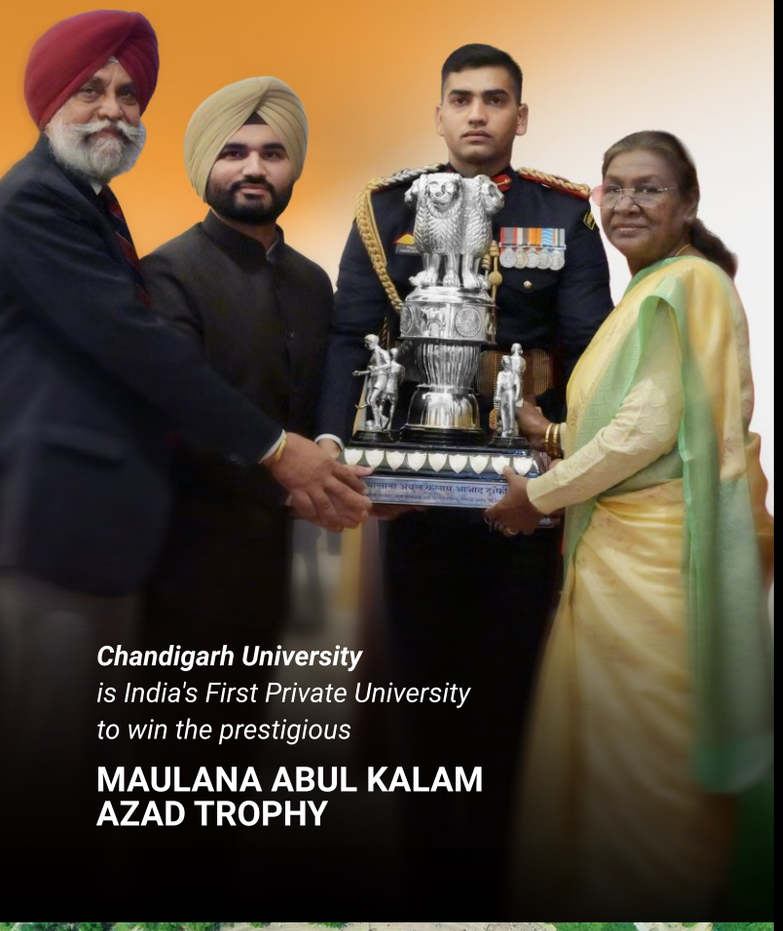
Associated Banks

HDFC BANK · IDFC FIRST Bank · Punjab & Sind Bank · Bank of Baroda · AXIS BANK · pnb · IDBI BANK · ICICI Bank · SBI · Canara Bank · UCO BANK · Punjab Gramin Bank · YES BANK · propelld · Bank of Maharashtra · AVANSE

Easy EMI Options

propelld · AVANSE · grayquest · FINZ

CU Students
Making India Proud



Chandigarh University
is India's First Private University to win the prestigious

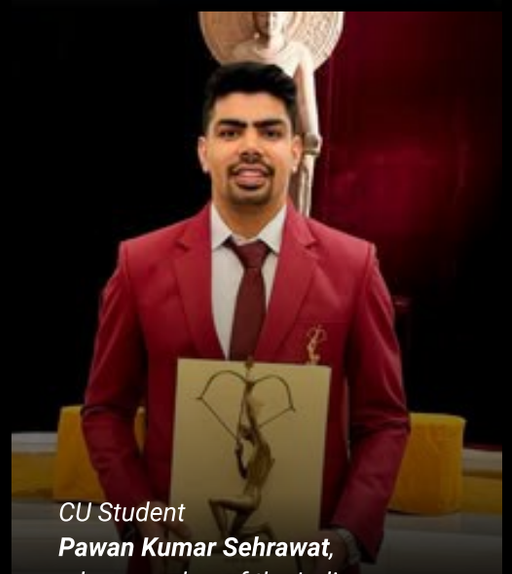
MAULANA ABUL KALAM AZAD TROPHY



Chandigarh University scripted history by setting ***Guinness World Record for the Largest Human Image of a Waving National Flag***

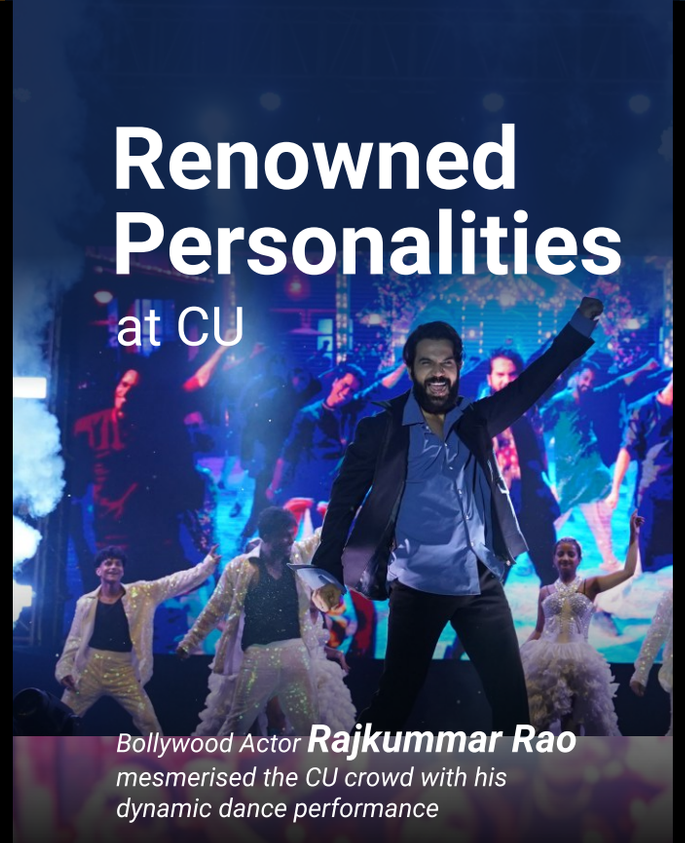


CU Student ***Arshdeep Singh*** *honoured by the International Cricket Council as the* ***ICC Men's T20I Cricketer of the Year 2024***



CU Student ***Pawan Kumar Sehrawat****, a key member of the Indian Kabaddi team, received the prestigious* ***Arjuna Award***

Renowned Personalities at CU



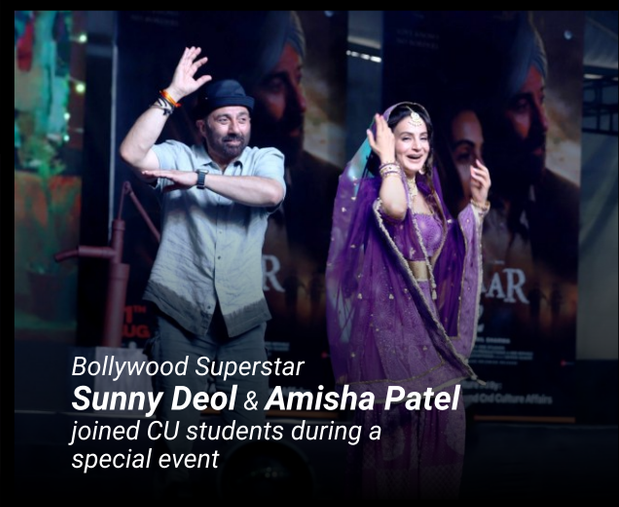
Bollywood Actor ***Rajkummar Rao*** *mesmerised the CU crowd with his dynamic dance performance*



Bollywood Stars ***Akshay Kumar*** *&* ***Kiara Advani*** *entertained CU students with their magnificent performance*



Bollywood Actor ***Vicky Kaushal****, the heartthrob of Bollywood with a CU student*



Bollywood Superstar ***Sunny Deol*** *&* ***Amisha Patel*** *joined CU students during a special event*



Indian Actors ***Sanjay Dutt*** *&* ***Ranbir Kapoor*** *attended a memorable event at CU*

REGIONAL ADMISSION CENTERS

CHANDIGARH
SCO 119-120 First Floor, Sector 43 B Chandigarh - 160036
+91 99159-99223, 81466-51550

AHMEDABAD
Office No 142,143 Satyam Mall, Jodhpur Char Rasta, Satellite -Ahmedabad, Gujarat -380015
+91 73470-02618

AMRITSAR
SCO 93 District Shopping Complex, 4th Floor Signature Tower, Near Bloom Hotel, Ranjit Avenue B Block, Amritsar, Punjab -143001
+91-75270-30533, 81466-51665

BATHINDA
2nd Floor, Inder Singh Tower, Ghore Wala Chowk, Corner of Ajit Road- Bathinda, Punjab - 151001
+91 81466-76296

BHUBANESWAR
Ground Floor,Plot No 357/3473 & 358/3474 Biju Pattnaik College Road, Jaydeb vihar, Bhubaneswar, Odisha - 751012
+91 81143-77227

DEHRADUN
Shiva Palace,Office no. 20-21-22, 2nd Floor, 57/19, Rajpur Road, Opposite Secretariat, Dehradun, Uttarakhand - 248001
+91 87555-57959

DELHI
9F, 9th Floor, Gopala Tower, Rajendra Place- 110008, New Delhi
+91 96500-12670

GUWAHATI
#401, 4th Floor, Royal Centre, Ulubari, Guwahati, Assam, 781007
+91 70871-17946

HAMIRPUR
City Tower, Floor no.1, F.F., Near Canara Bank, Hamirpur (HP) - 177001
+91 91158-88903

HISAR
DSS 114 ,1st Floor, Green square market, Hisar, Haryana, 125001,
+91 82880-94329

HYDERABAD
6-3-887, 2nd Floor, MCP Arcade, Raj Bhavan Road, Durganagar Colony, Somajiguda, Hyderabad, Andhra Pradesh - 500082
+91 75270-09647

INDORE
308, Shekhar Central, Palasia Square, Indore (M.P.) 452001,
+91 91110-19091, 96305-42882

JAIPUR
Plot No. 501, 3rd Floor, Surya Nagar, Gopalpura Bypass Road, Jaipur, Rajasthan -302018,
+91 75270-09620

JAMMU
111 A1 First Floor North block Bahu Plaza, Jammu & Kashmir - 180012,
+91 94192-21148

KARNAL
SCO 357, 1st floor, Mugal Canal, Opp. Madrasi Dosa, Karnal, Haryana - 132001
+91 96716-66126

KOCHI
27/167-A7, Padath Building, INTUC Junction, Ambalakadavu Road, Nettoor, Kochi, Ernakulam, Kerala - 682040
+91 75270-03453

KOLKATA
Ergo Tower-A-1/4;block EP & GP Block,Room No-1602A,16th Floor, Saltlake Sector 5, Kolkata, West Bengal - 700091
+91 98306-67988

LUCKNOW
Office No. 1202, 12thFloor, Summit Building, Vibhuti Khand, GomtiNagar, Lucknow – 226010
+91 75270-09648, 81466-51602

LUDHIANA
Building number - 17 AX, 2nd Floor, Guru Nanak Tower, Near Baba Deep Singh Gurudwara, Model Town Extension, Ludhiana, Punjab - 141003
+91 81466-51541

PALAMPUR
Shop No 1, Destination mall, opposite to Yamini hotel, Ghuggar, Palampur, HP - 176061
+91 81466-51519

PATNA
Chandigarh University Office, Ground Floor, Sudama Bhawan, In Front of AMS Park, Heera Panna Jeweller, Boring Road Choraha, Patna, Bihar - 800001
+91 95070-02233

RAIPUR
3rd Floor, Dinesh Kanti Complex, MIG 54, Sector-1, Shankar Nagar, Turning Point Square, Raipur, Chhattisgarh - 492001
+91 97555-58676

RANCHI
3rd Floor, Sai Mansion Opposite Panchsheel Apartment, opposite Bit Extension, Usha Rani Lane, Lalpur, Ranchi, Jharkhand - 834001
+91 98759-49731

SAHARANPUR
FF-3B, 2nd Floor, Court Road, Parsavnath Plaza, Saharanpur (U.P) - 247001
+91 94127-42492

SHIMLA
Office No. R2, BLOCK A Top Floor Mapple Hill Plaza Near Apple Mandi Bhattakuffar Shimla HP - 171006
+91 81466-51643

SUNDERNAGAR
CU Office 1st Floor, Opposite Canara Bank, Near Cinema Chowk, Sundernagar, Distt Mandi (HP) - 175002
+91 75270-28018

VARANASI
Chandigarh University, Shop No- 15, 2nd Floor, BC Tower, Near Sajan Cinema, Sigra, Varanasi, UP - 221001
+91 98759-22535

VIJAYAWADA
Dr. No : 45-1-81,2nd Floor, Padavalarevu, Opposite HCG City Cancer Center, Eluru Road, Vijayawada, Andhra Pradesh - 520004
+91 75270-09636

NH-05 Chandigarh-Ludhiana Highway, Mohali, Punjab (INDIA)

ADMISSION HELPLINE: +91 99159 99224, 99159 99223 | 1800 1212 88800