CHANDIGARH UNIVERSITY
Discover. Learn. Empower.

Program Schemes for MBA Tourism, Hospitality and Aviation

Cluster: Management **Institute: UITHM**

Department: Department of Tourism **Type of Program: PG**

SEMESTER-1		
Course Name	**Course Category**	**Credits**
Management Concepts and Organizational Behaviour	Program Core	3
Marketing Skills in Hotel, Tourism and Airlines	Program Core	3
Economic Analysis for Business Decision	Program Core	3
Concepts of Aviation Industry	Program Core	3
Concepts of Hospitality Industry	Program Core	3
Tourism Principles and Practices	Program Core	3
Communication Skills in Tourism and Hospitality	Skill Enhancement	1
Workshop on Professional Grooming & Etiquette	Skill Enhancement	1

SEMESTER-2		
Course Name	**Course Category**	**Credits**
Human Resource Management	Program Core	3
Special Interest Tourism	Program Core	3
Customer Relationship Management	Program Core	3
Accounting and Finance in the Organization	Program Core	3
Basic Statistics and Research Methodology	Program Core	3
Professional Development	Skills Enhancement	1
Practical Lab (Front Office, Tourism Management & Aviation)	Program Core	1
Basics Skills of Information System & Technology	Ability Enhancement	1
Professional Communication Skills - 1	Ability Enhancement Course	1
General Proficiency (Co- Curricular)	Ability Enhancement	1
Employability Enhancement Elective	Ability Enhancement	1

SEMESTER-3		
Course Name	**Course Category**	**Credits**
Aviation, Hospitality and Tourism Laws	Program Core	2
Retail Management	Program Core	2
Heritage, Culture and Sustainable Development	Program Core	3
Tourism Aptitude	Ability Enhancement	1
Computerized Reservation System (A / G)	Program Core	2
Summer Training Report and Viva Voce	Project	1
Tourism / Hospitality / Aviation Project – I	Project	2
Major Elective - 1 (HM/TM/AM)	Program Elective	3
Major Elective - 2 (HM/TM/AM)	Program Elective	3
Major Elective - 3 (HM/TM/AM)	Program Elective	3

SEMESTER-4		
Course Name	**Course Category**	**Credits**
Open Elective	Open Elective	3
Dissertation	Project	12
On the Job Training	Core	24
Major Elective - 4 (HM/TM/AM)	Program Elective	3
Major Elective - 5 (HM/TM/AM)	Program Elective	3
Major Elective - 6 (HM/TM/AM)	Program Elective	3

Program Electives			
Semester	**Course Name**	**Course Category**	**Credits**
2	Travel Blogging	Ability Enhancement	1
2	Aviation Catering and Menu Management	Ability Enhancement	1
2	Food Blogging	Ability Enhancement	1
3	Facility Planning and Management	Program Elective	3
3	Hotel Marketing	Program Elective	3
3	Quick Service Restaurant Operations	Program Elective	3
3	Tourism Products of India	Program Elective	3
3	Travel Agency and Tour Operations	Program Elective	3
3	Tourism Innovation and Entrepreneurship	Program Elective	3
3	Air Cargo Management	Program Elective	3
3	Airport Airside Operation	Program Elective	3
3	Airport Management and Terminal operations	Program Elective	3
4	Hotel and Resort Management	Program Elective	3

4	Hospitality Operations Management	Program Elective	3
4	Designing Food and Beverages Experiences	Program Elective	3
4	Tourism Circuit & Itinerary preparation	Program Elective	3
4	Meetings, Incentives, Conferences and Exhibitions	Program Elective	3
4	Itinerary Planning and Costing	Program Elective	3
4	Aviation Network Operation and Scheduling	Program Elective	3
4	Aviation Business Environment	Program Elective	3
4	Airlines operations Management	Program Elective	3